

Global Buckwheat Market 2026

Market size, segmentation, competitive landscape and outlook

2021-2031

Moving forward, together



Every one of us has, at some point, heard the line from *Alice in Wonderland*: “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Cliché as the quote has become, our world is changing at extraordinary speed. And yet, to my mind, it matters not only to run fast, but — more importantly — to know where you are running.

We see ourselves as the navigator, ready at the right moment to point out the correct course. By providing current, timely information for the decisions that matter, we aim to protect our clients from missteps and to help them find new opportunities.

It matters to us that you are satisfied with the work we have done. If you have any questions about this report, we will be glad to answer them.

ANDREY SHEVCHENKO, Managing Partner

© shev.io — All rights reserved.

Disclaimer

This report was prepared by shev.io solely for information purposes. shev.io does not guarantee the accuracy and completeness of all information contained in the report, as the data in some sources may have been distorted inadvertently or deliberately. The information presented in this report must not be construed, directly or indirectly, as containing recommendations for further business action. All opinions and estimates contained in this report reflect the authors' judgement as at the date of publication and may be changed without notice.

shev.io accepts no liability for any loss or damage arising from any third party's use of the information contained in this report, including published opinions or conclusions, or for consequences caused by the incompleteness of the information presented. The information presented in this report is obtained from open sources. Additional information may be provided on request.

This document, or any part of it, may not be distributed without the written permission of shev.io, nor reproduced by any means.

© shev.io — All rights reserved.

Terms of use

This report is provided to the user under a **non-exclusive, non-transferable, limited licence** solely for internal use within the purposes for which the report was lawfully acquired.

The user **may not**, in whole or in part, transfer, sell, gift, publish or otherwise distribute the report to third parties, nor pass it to any other legal entities, partner organisations or external teams (including affiliated companies). It is prohibited to place the report (or fragments of it) in the public domain (websites, social networks, messengers, file-sharing services, open-link cloud storage) or to provide access through third-party services where this allows third parties to review the materials.

If the report is purchased by a **company**, its use is permitted **only by that company's employees** for internal tasks. Passing the report to contractors, consultants, freelancers, agencies and any external parties is prohibited.

All exclusive rights to the report — including its structure, texts, data selection, visualisations, tables, charts and design elements — belong to the rights holder (shev.io) or are used on lawful grounds. The user receives the right to use the report only within these terms.

Without shev.io's written consent it is prohibited to create derivative products based on the report, to use it as part of a commercially distributed product or service, or to remove or alter copyright notices.

The use of **short quotations** and fragments is permitted **only in internal documentation** (internal memos, reports, presentations, working correspondence), provided the meaning and context are preserved and the source is credited: *shev.io*. Any publication or use of the materials in places accessible to third parties is permitted only with shev.io's prior written consent.

© shev.io — All rights reserved.

Market at a glance

This demo shows the **form and depth** of the report — real narrative with the detailed figures and tables masked as “XXX”. When you order the report, every figure is finalised and verified for your copy, and the full report is delivered within 24–72 hours.

Indicator	Value
Market size (2025)	USD 1.6 bn
Forecast (2031)	USD 2.4 bn
CAGR (2021-2031)	6.6%
Study period	2021-2031
Largest region	Asia-Pacific · 42%
Fastest-growing region	North America · 8.3%
Market concentration	Low
Licence	Individual / Company

The global buckwheat market reached USD XXX billion in 2025 and will expand to USD XXX billion by 2031, advancing at a XX% CAGR. Asia-Pacific accounted for XX% of 2025 revenue, supported by established consumption of groats, noodles and traditional staples in China, Japan and Central Asia. North America is the fastest-growing region at an XX% CAGR as gluten-free, regenerative and minimally processed foods move into mainstream retail. Flour, organic ingredients and value-added applications in bakery, snacks, pasta and plant-based beverages will capture a rising share of industry growth.

© shev.io — All rights reserved.

Table of contents

1 Introduction

1.1 Study Scope and Market Definition

1.2 Product Coverage and Exclusions

1.3 Study Period, Currency and Units

2 Research Methodology

2.1 Secondary Research

2.2 Primary Interview Programme

2.3 Bottom-Up Market Sizing

2.4 Forecasting and Scenario Analysis

2.5 Data Triangulation and Quality Control

3 Executive Summary

3.1 Market Size, Volume and CAGR

3.2 Leading Segments and Regions

3.3 Strategic Findings

4 Buckwheat Production, Trade and Pricing

4.1 Global Production, Area and Yield

4.2 Production by Leading Country

4.3 International Trade under HS 100810

4.4 Raw Grain and Processed Ingredient Pricing

5 Global Buckwheat Market Trends and Growth Drivers

5.1 Gluten-Free and Clean-Label Demand

5.2 Regenerative Agriculture and Crop Rotation

5.3 Product Innovation and Premiumization

5.4 Market Restraints and Supply Risks

5.5 Porter's Five Forces Analysis

6 Buckwheat Market Size and Forecast by Product Type

6.1 Groats

6.2 Flour

6.3 Flakes

6.4 Whole Grain and Seed

6.5 Other Processed Ingredients

7 Buckwheat Market Size and Forecast by Nature

7.1 Conventional Buckwheat

7.2 Organic Buckwheat

8 Buckwheat Market Size and Forecast by Application

© shev.io — All rights reserved.

8.1 Food and Beverages
8.1.1 Bakery and Pancake Mixes
8.1.2 Noodles and Pasta
8.1.3 Breakfast Cereals and Groats
8.1.4 Snacks and Convenience Foods
8.1.5 Beverages and Other Foods
8.2 Animal Feed
8.3 Seed
8.4 Industrial and Other Uses
9 Buckwheat Market Size and Forecast by Distribution Channel
9.1 Business-to-Business
9.2 Supermarkets and Hypermarkets
9.3 Specialty and Natural-Food Stores
9.4 Online Retail
10 Buckwheat Market Regional Analysis and Country Outlook
10.1 Asia-Pacific
10.1.1 China
10.1.2 Japan
10.1.3 South Korea
10.1.4 India
10.1.5 Australia
10.1.6 Rest of Asia-Pacific
10.2 Europe
10.2.1 Russia
10.2.2 Ukraine
10.2.3 France
10.2.4 Germany
10.2.5 Italy
10.2.6 Poland
10.2.7 Rest of Europe
10.3 North America
10.3.1 United States
10.3.2 Canada
10.3.3 Mexico
10.4 Latin America
10.4.1 Brazil
10.4.2 Argentina
10.4.3 Chile

© shev.io — All rights reserved.

10.4.4 Rest of Latin America
10.5 Middle East and Africa
10.5.1 Turkey
10.5.2 United Arab Emirates
10.5.3 South Africa
10.5.4 Rest of Middle East and Africa
11 Buckwheat Market Competitive Landscape and Company Share
11.1 Market Structure and Concentration
11.2 Company Share and Competitive Benchmarking
11.3 Product Launches, Partnerships and Capacity Moves
11.4 Company Profiles
11.4.1 The Birkett Mills
11.4.2 Bob's Red Mill Natural Foods
11.4.3 King Arthur Baking Company
11.4.4 Doves Farm Foods
11.4.5 Molino Filippini
11.4.6 Clearspring
11.4.7 Hakubaku Co., Ltd.
11.4.8 Lotus Foods
11.4.9 Great River Organic Milling
11.4.10 Lašų duona
12 Global Buckwheat Market Forecast and Opportunities
12.1 Base, Upside and Downside Scenarios
12.2 High-Growth Product Opportunities
12.3 Regional Investment Priorities
12.4 Strategic Recommendations

© shev.io — All rights reserved.

List of tables

Table 1. Buckwheat Market Headline Indicators, 2021, 2025 and 2031

Table 2. Global Buckwheat Production, Harvested Area and Yield by Year

Table 3. Buckwheat Production by Leading Country, 2021-2025

Table 4. Buckwheat Imports and Exports by Leading Country under HS 100810

Table 5. Buckwheat Grain, Groat and Flour Price Benchmarks by Region

Table 6. Driver Impact Matrix by Geography and Time Horizon

Table 7. Restraint and Risk Impact Matrix

Table 8. Buckwheat Market Value and Volume by Product Type, 2021-2031

Table 9. Buckwheat Groats Market by Region

Table 10. Buckwheat Flour Market by Region

Table 11. Buckwheat Flakes and Processed Ingredients Market by Region

Table 12. Conventional and Organic Buckwheat Value, Volume, Share and CAGR

Table 13. Buckwheat Market Value and Volume by Application, 2021-2031

Table 14. Food and Beverage Demand by Bakery, Noodles, Breakfast, Snacks and Beverages

Table 15. Feed, Seed and Industrial Buckwheat Demand by Region

Table 16. Buckwheat Market by Distribution Channel, 2021-2031

Table 17. Retail Buckwheat Pricing and Pack Format Comparison

Table 18. Asia-Pacific Buckwheat Market by Country, 2021-2031

Table 19. Europe Buckwheat Market by Country, 2021-2031

Table 20. North America Buckwheat Market by Country, 2021-2031

Table 21. Latin America Buckwheat Market by Country, 2021-2031

Table 22. Middle East and Africa Buckwheat Market by Country, 2021-2031

Table 23. Regional Market Share, Per-Capita Demand and Import Dependence

Table 24. Buckwheat Competitive Benchmarking and Market Positioning

Table 25. Buckwheat Processing Capacity, Certification and Geographic Footprint

Table 26. The Birkett Mills Company Profile

Table 27. Bob's Red Mill Natural Foods Company Profile

Table 28. King Arthur Baking Company Profile

Table 29. Doves Farm Foods Company Profile

Table 30. Molino Filippini Company Profile

Table 31. Clearspring Company Profile

Table 32. Hakubaku Co., Ltd. Company Profile

Table 33. Lotus Foods Company Profile

Table 34. Great River Organic Milling Company Profile

Table 35. Lašų duona Company Profile

© shev.io — All rights reserved.

Table 36. Buckwheat Market Forecast by Scenario, 2026-2031

Table 37. Commercial Opportunity Matrix by Segment and Region

Table 38. Primary Interview Sample by Company Type, Seniority and Region

Table 39. Market Sizing Variables, Sources and Triangulation Rules

Table 40. Market value by year, USD bn

Table 41. Year-over-year value change

Table 42. Drivers — impact on forecast

Table 43. Restraints — impact on forecast

Table 44. Value by product Type, USD bn

Table 45. Value by nature, USD bn

Table 46. Value by application, USD bn

Table 47. Value by distribution Channel, USD bn

Table 48. Market value by region, USD bn

Table 49. Market value by leading country, USD bn

Table 50. Leading companies

© shev.io — All rights reserved.

List of figures

Figure 1. Global Buckwheat Market Value, 2021-2031

Figure 2. Buckwheat Market Growth Contribution by Region, 2025-2031

Figure 3. World Buckwheat Production Trend, 2021-2025

Figure 4. Leading Buckwheat-Producing Countries by Volume

Figure 5. Buckwheat Market Driver Impact on Forecast CAGR

Figure 6. Buckwheat Market Restraint Impact on Forecast CAGR

Figure 7. Buckwheat Market Share by Product Type, 2025

Figure 8. Buckwheat Product Type CAGR, 2025-2031

Figure 9. Conventional and Organic Buckwheat Market Value, 2021-2031

Figure 10. Buckwheat Market Share by Application, 2025

Figure 11. Buckwheat Food Application Mix, 2025

Figure 12. Buckwheat Distribution Channel Share and Growth

Figure 13. Global Buckwheat Market Share by Region, 2025

Figure 14. Regional Buckwheat Market CAGR, 2025-2031

Figure 15. Regional Buckwheat Value and Volume Growth, 2021-2031

Figure 16. Global Buckwheat Market Company Share, 2025

Figure 17. Leading Buckwheat Companies by Geographic and Product Exposure

Figure 18. Buckwheat Market Base, Upside and Downside Scenarios to 2031

Figure 19. Buckwheat Opportunity Attractiveness by Application

Figure 20. Value share by product Type, 2025

Figure 21. Growth rate by region, 2025-2031

© shev.io — All rights reserved.

Executive summary

The global buckwheat market reached USD XXX billion in 2025 and will expand to USD XXX billion by 2031, advancing at a XX% CAGR. Asia-Pacific accounted for XX% of 2025 revenue, supported by established consumption of groats, noodles and traditional staples in China, Japan and Central Asia. North America is the fastest-growing region at an XX% CAGR as gluten-free, regenerative and minimally processed foods move into mainstream retail. Flour, organic ingredients and value-added applications in bakery, snacks, pasta and plant-based beverages will capture a rising share of industry growth.

Indicator	Value
Market size 2025	XXX
Forecast 2031	XXX
CAGR	XXX
Largest region	XXX
Fastest region	XXX

Key findings

- The global buckwheat market generated USD XXX billion in 2025 and will reach USD XXX billion in 2031.
- Global buckwheat production totaled XXX tonnes in 2023, according to the Food and Agriculture Organization of the United Nations.
- Russia produced XXX tonnes in 2023, equal to XX% of reported global output.
- China produced XXX tonnes and Ukraine produced XXX tonnes in 2023.
- Asia-Pacific held XX% of global market value in 2025, while North America will record the fastest regional CAGR at XX%.
- Groats represented XX% of 2025 market value; flour will grow faster at a XX% CAGR through 2031.
- Food and beverage applications accounted for XX% of 2025 revenue.
- Organic buckwheat represented XX% of market value and will expand at a XX% CAGR.

© shev.io — All rights reserved.

Market size and forecast

Market value by year, USD bn

Indicator	2026	2027	2028	2029	2030	2031	CAGR
Market value, USD bn	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Market volume	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Production	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Imports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Exports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Apparent consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Year-over-year value change

Indicator	2027	2028	2029	2030	2031	CAGR
Market value	X%	X%	X%	X%	X%	X%
Production	X%	X%	X%	X%	X%	X%
Imports	X%	X%	X%	X%	X%	X%
Exports	X%	X%	X%	X%	X%	X%

Source: XXX

© shev.io — All rights reserved.

Global Buckwheat Market Trends and Growth Drivers

Buckwheat is moving through two markets at different speeds. Traditional demand for groats, kasha and noodles provides the industry's volume base, while gluten-free, organic and regenerative products create faster value growth in flour, snacks, bakery and beverage ingredients.

The supply side remains structurally concentrated even though the commercial market is fragmented. Russia contributed XX% of reported world output in 2023, making weather, logistics and trade conditions in Eastern Europe central to global availability; processors are responding with contracts in North America, Western Europe and Asia.

Quality assurance increasingly determines supplier access to premium accounts. Buyers require consistent dehulling, controlled color and particle size, microbiological compliance, origin traceability and validated protection from gluten cross-contact.

Growth drivers

Gluten-free formulation moves into everyday foods

Buckwheat provides a naturally gluten-free flour base with a distinctive flavor, useful protein functionality and strong compatibility with rice, maize and pulse flours. Broader placement in bread, crackers, pancakes, pasta and prepared meals is increasing demand beyond consumers with medically required diets.

Regenerative rotations create commercial acreage

Buckwheat's short production cycle, rapid canopy formation and value as a pollinator-supporting rotation crop align with farm diversification programs. Purchase contracts from millers and branded food companies convert these agronomic attributes into bankable grower demand.

Premium flour and ingredient applications widen

Application development is moving buckwheat from commodity groats into higher-value flours, sprouted ingredients, protein blends and beverage bases. Millers benefit from additional specification tiers, while manufacturers gain a recognizable ingredient for clean-label and plant-based positioning.

Organic and origin-certified supply gains value

Organic, regional-origin and identity-preserved claims support premiums in specialist retail and branded packaged foods. Demand is strongest where buyers require farm traceability, pesticide-residue controls and dedicated post-harvest handling.

Traditional foods retain a large consumption base

Soba, kasha, groats, galettes and regional noodles provide a resilient core of repeat demand across East Asia, Central Asia and Eastern Europe. Urban convenience formats and premium restaurant concepts are refreshing these categories without displacing their traditional customer base.

Retail discovery accelerates product trial

© shev.io — All rights reserved.

Natural-food chains and mainstream grocers are allocating shelf space to buckwheat crackers, granola bites, fermented bread and alternative milk. Placement across multiple aisles expands consumer recognition and increases the number of commercial routes available to ingredient suppliers.

Restraints

Harvest volatility tightens usable supply

Buckwheat yields respond sharply to heat, moisture and pollination conditions, while production remains concentrated in a limited number of countries. Quality-sensitive millers face amplified procurement risk when adverse harvests coincide with trade or logistics disruption.

Cross-contact raises certification costs

Buckwheat is inherently gluten-free, but shared combines, storage, transport and mills can introduce wheat, rye or barley. Suppliers targeting regulated gluten-free claims must invest in segregation, testing, cleaning and supplier assurance.

Price gaps constrain mass-market substitution

Buckwheat flour and groats remain more expensive than high-volume wheat, maize and rice ingredients in most markets. Manufacturers therefore use buckwheat selectively in premium products or blends, limiting rapid displacement of mainstream cereals.

Processing capacity remains regionally uneven

Dehulling, color sorting and fine milling capacity is concentrated near established production and consumption clusters. Long transport distances and inconsistent small-lot specifications restrict adoption by industrial users in emerging markets.

© shev.io — All rights reserved.

Buckwheat Market Driver and Restraint Impact on the Forecast

Drivers — impact on forecast

Driver	Impact on CAGR	Geography	Horizon
Gluten-free formulation moves into everyday foods	XXX	XXX	XXX
Regenerative rotations create commercial acreage	XXX	XXX	XXX
Premium flour and ingredient applications widen	XXX	XXX	XXX
Organic and origin-certified supply gains value	XXX	XXX	XXX
Traditional foods retain a large consumption base	XXX	XXX	XXX
Retail discovery accelerates product trial	XXX	XXX	XXX

Source: XXX

Restraints — impact on forecast

Restraint	Impact on CAGR	Geography	Horizon
Harvest volatility tightens usable supply	XXX	XXX	XXX
Cross-contact raises certification costs	XXX	XXX	XXX
Price gaps constrain mass-market substitution	XXX	XXX	XXX
Processing capacity remains regionally uneven	XXX	XXX	XXX

Source: XXX

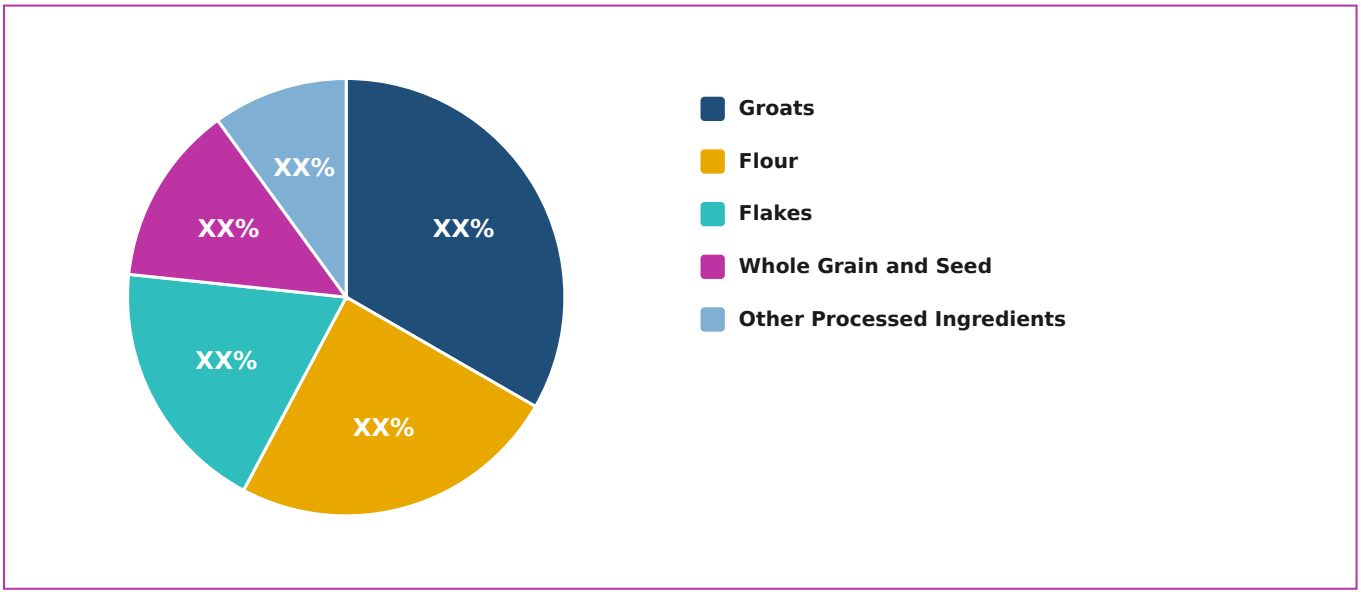
© shev.io — All rights reserved.

Buckwheat Market Segmentation by Product, Nature, Application and Channel

By Product Type

Groats retain the largest share through established household consumption in China, Russia, Ukraine, Kazakhstan and neighboring markets. Flour captures higher processing value and is gaining in gluten-free bakery, pancakes, pasta and snack formulations. Flakes and other processed ingredients grow from a smaller base as convenience breakfast, sprouted and beverage applications expand.

Value share by product Type, 2025



Source: XXX

Value by product Type, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Groats	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Flour	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Flakes	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Whole Grain and Seed	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Other Processed Ingredients	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Nature

Conventional product dominates staple consumption and industrial milling because of its broader acreage and lower procurement cost. Organic buckwheat earns premiums through specialist retail, certified gluten-

© shev.io — All rights reserved.

free foods and regenerative-positioned brands. The fastest organic gains will occur in North America and Western Europe, where traceability and residue management influence purchasing decisions.

Value by nature, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Conventional	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Organic	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Application

Food and beverage demand covers groats, soba, flour, bakery, snacks, cereals and emerging milk alternatives. Feed absorbs downgraded grain and processing by-products, while seed demand responds to both commercial grain production and rotational cover cropping. Industrial uses remain smaller but benefit from demand for hull fillings, biomaterials, starch and botanical extracts.

Value by application, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Food and Beverages	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Animal Feed	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Seed	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Industrial and Other Uses	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Distribution Channel

Industrial buyers dominate procurement because noodle manufacturers, bakeries, cereal companies and ingredient blenders purchase contracted bulk volumes. Retail remains strategically important for premium pricing and consumer discovery, with supermarkets supplying mainstream flour and groats while online and specialty stores carry organic, sprouted and origin-specific products. Online retail will grow fastest as niche brands broaden geographic reach without securing immediate national listings.

© shev.io — All rights reserved.

Value by distribution Channel, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Business-to-Business	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Supermarkets and Hypermarkets	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Specialty and Natural-Food Stores	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Online Retail	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

© shev.io — All rights reserved.

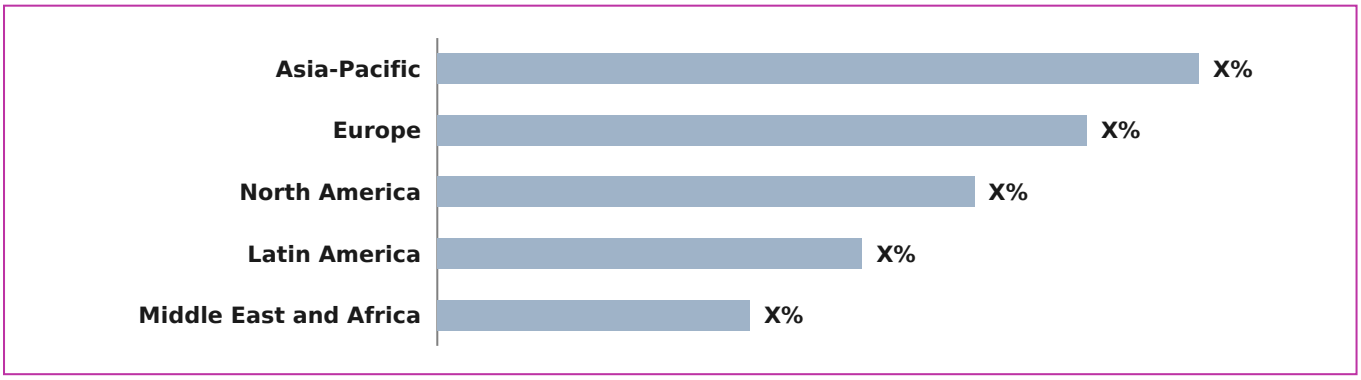
Buckwheat Market Regional Analysis and Country Outlook

Asia-Pacific generated XX% of global revenue in 2025, led by China and Japan. China combines major domestic production with broad use in groats, noodles and flour, while Japan sustains a premium soba ecosystem that imports grain and processed ingredients to supplement domestic supply. South Korea, India and Australia add smaller but faster-growing demand for noodles, gluten-free flour and health-positioned packaged foods.

Europe accounted for XX% of 2025 market value and remains the center of global production through Russia, Ukraine and neighboring origins. Eastern Europe and Central Asia support high per-capita consumption of groats, while France and Italy create premium demand through Breton-style galettes, organic flour, pasta and bakery applications. Supply diversification, regional sourcing and traceability will remain decisive themes as processors manage harvest and trade exposure.

North America held XX% of revenue but will lead regional growth at an XX% CAGR through 2031. Contract acreage, dedicated gluten-free milling and retailer support for regenerative ingredients are expanding the addressable market beyond pancakes and bulk groats. Latin America and the Middle East and Africa remain smaller markets, with growth concentrated in specialty import channels, health-food retail and industrial bakery.

Growth rate by region, 2025-2031



Source: XXX

© shev.io — All rights reserved.

Market value by region, USD bn

Region	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Asia-Pacific	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Europe	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
North America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Latin America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Middle East and Africa	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Market value by leading country, USD bn

Country	2025	2031	Share 2025	CAGR
United States	XXX	XXX	XXX	XXX
Germany	XXX	XXX	XXX	XXX
United Kingdom	XXX	XXX	XXX	XXX
Belgium	XXX	XXX	XXX	XXX
Netherlands	XXX	XXX	XXX	XXX
Japan	XXX	XXX	XXX	XXX
China	XXX	XXX	XXX	XXX
Mexico	XXX	XXX	XXX	XXX

Source: XXX

© shev.io — All rights reserved.

Buckwheat Market Competitive Landscape and Company Share

The buckwheat market is fragmented, with the ten largest suppliers controlling XX% of 2025 revenue. Competition spans farm aggregators, specialist dehullers, flour millers, organic ingredient distributors and branded food manufacturers; no supplier holds a dominant global position. Scale is regional because origin preferences, milling specifications and trade routes differ materially between Asian, European and North American buyers.

Established companies compete through procurement networks, food-safety systems, milling consistency and broad distribution. The Birkett Mills, Bob's Red Mill, King Arthur Baking Company, Doves Farm Foods, Molino Filippini and Clearspring serve differentiated combinations of industrial, foodservice and consumer demand, while Hakubaku and Lotus Foods strengthen the noodle channel.

Strategic activity is shifting toward dedicated supply chains and value-added applications rather than large horizontal acquisitions. New product launches in sprouted toppings, fermented bread, crackers, pasta and plant-based milk demonstrate how brands are creating demand upstream for certified, application-specific buckwheat. Capacity investments in sorting, segregation and fine milling will be more important than headline consolidation through 2031.

Leading companies

Company	HQ	Est. revenue 2025	Market share 2025	YoY
The Birkett Mills	XXX	XXX	XXX	XXX
Bob's Red Mill Natural Foods	XXX	XXX	XXX	XXX
King Arthur Baking Company	XXX	XXX	XXX	XXX
Doves Farm Foods	XXX	XXX	XXX	XXX
Molino Filippini	XXX	XXX	XXX	XXX
Clearspring	XXX	XXX	XXX	XXX
Hakubaku Co., Ltd.	XXX	XXX	XXX	XXX
Lotus Foods	XXX	XXX	XXX	XXX
Great River Organic Milling	XXX	XXX	XXX	XXX
Lašų duona	XXX	XXX	XXX	XXX

Source: XXX

© shev.io — All rights reserved.

Global Buckwheat Market Forecast and Commercial Opportunities

Global market value will rise from USD XXX billion in 2025 to USD XXX billion in 2031. Volume will increase from XXX tonnes to XXX tonnes, while value growth outpaces tonnage as organic certification, traceability, specialty milling and branded ingredient formats lift the average revenue per tonne.

The base-case forecast assumes normalized harvest availability, continued gluten-free category expansion and steady adoption in mainstream packaged foods. An upside scenario is created by rapid acreage contracting and scaled beverage or protein applications; a downside scenario centers on successive poor harvests, trade restrictions and consumer resistance to premium retail prices.

Commercial winners will secure production close to processing assets, enforce gluten-control protocols and sell differentiated specifications rather than undifferentiated grain. Flour functionality, sprouting, fermentation performance and origin documentation will become central purchasing criteria as multinational manufacturers move from limited editions to permanent buckwheat product lines.

Opportunities

- Dedicated gluten-free milling and identity-preserved logistics
- Buckwheat protein, starch and soluble ingredient systems
- Regenerative-organic contract acreage in North America and Europe
- Convenient noodles, breakfast products and ready-to-eat snacks
- Tartary buckwheat products positioned around flavor and flavonoid content
- Commercial monetization of hulls in bedding, biomaterials and soil applications

> This preview shows the form and depth of the report. The full report contains every figure, segment- and country-level detail and full company profiles. On purchase all figures are finalised and verified, and the report is delivered within 24–72 hours.

© shev.io — All rights reserved.