



Global Finger Millet Market

Market size, segmentation, competitive landscape and outlook

2021-2031

Moving forward, together



Every one of us has, at some point, heard the line from *Alice in Wonderland*: “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Cliché as the quote has become, our world is changing at extraordinary speed. And yet, to my mind, it matters not only to run fast, but — more importantly — to know where you are running.

We see ourselves as the navigator, ready at the right moment to point out the correct course. By providing current, timely information for the decisions that matter, we aim to protect our clients from missteps and to help them find new opportunities.

It matters to us that you are satisfied with the work we have done. If you have any questions about this report, we will be glad to answer them.

ANDREY SHEVCHENKO, Managing Partner

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Indicator	Value
Market size (2025)	USD 2.5 bn
Forecast (2031)	USD 3.7 bn
CAGR (2021-2031)	7%
Study period	2021-2031
Largest region	Asia-Pacific · 63.4%
Fastest-growing region	North America · 9.2%
Market concentration	Low
Licence	Individual / Company

The global finger millet market reached USD XXX billion in 2025 and is forecast to attain USD XXX billion by 2031, expanding at a XX% CAGR. Asia-Pacific accounts for XX% of market value, anchored by India's large ragi crop, established household consumption and accelerating investment in branded millet foods. Flour remains the principal value-added format, while breakfast cereals, infant nutrition, snacks and digitally distributed health foods are generating the fastest growth. The report quantifies market value and volume across product form, production system, application, distribution channel and geography, supported by producer economics, trade analysis, primary interviews and company-level competitive intelligence.

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Executive summary

The global finger millet market reached USD XXX billion in 2025 and is forecast to attain USD XXX billion by 2031, expanding at a XX% CAGR. Asia-Pacific accounts for XX% of market value, anchored by India's large ragi crop, established household consumption and accelerating investment in branded millet foods. Flour remains the principal value-added format, while breakfast cereals, infant nutrition, snacks and digitally distributed health foods are generating the fastest growth. The report quantifies market value and volume across product form, production system, application, distribution channel and geography, supported by producer economics, trade analysis, primary interviews and company-level competitive intelligence.

Indicator	Value
Market size 2025	XXX
Forecast 2031	XXX
CAGR	XXX
Largest region	XXX
Fastest region	XXX

Key findings

- The global finger millet market generated USD XXX billion in 2025 and will reach USD XXX billion by 2031.
- Commercial market volume totaled XXX tonnes in 2025 and is forecast to reach XXX tonnes in 2031.
- Asia-Pacific held XX% of global value in 2025, supported by India's established ragi production, milling infrastructure and household demand.
- India produced XXX tonnes of finger millet in 2022-23; Karnataka contributed XXX tonnes, according to the Directorate of Economics and Statistics data reproduced by APEDA.
- Finger millet flour represented XX% of 2025 market value and is forecast to expand at a XX% CAGR through 2031.
- Bakery and snack applications accounted for XX% of value, while breakfast cereals are forecast to record the fastest application growth at XX% CAGR.
- North America is the fastest-growing regional market at XX% CAGR as gluten-free, ancient-grain and natural-nutrition products move into mainstream retail.
- India's minimum support price for ragi increased from INR XXX per quintal in 2024-25 to INR XXX in 2025-26, strengthening the crop's farm-level price floor.

Market size and forecast

Market value by year, USD bn

Indicator	2026	2027	2028	2029	2030	2031	CAGR
Market value, USD bn	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Market volume	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Production	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Imports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Exports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Apparent consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Year-over-year value change

Indicator	2027	2028	2029	2030	2031	CAGR
Market value	X%	X%	X%	X%	X%	X%
Production	X%	X%	X%	X%	X%	X%
Imports	X%	X%	X%	X%	X%	X%
Exports	X%	X%	X%	X%	X%	X%

Source: XXX

Global Finger Millet Market Trends and Growth Drivers

Finger millet is moving from a geographically concentrated staple market toward a two-speed global category. Traditional consumption in India and East Africa continues to determine grain volume, while branded flour, infant foods, cereals and snacks generate a rising share of value. This downstream shift is widening the commercial gap between undifferentiated farmgate grain and traceable, food-grade material designed for industrial processing.

Demand is supported by three reinforcing themes: nutrition, convenience and climate resilience. Consumers recognize ragi as a fibre- and mineral-rich grain, manufacturers can position it within gluten-free and clean-label portfolios, and agricultural programmes value its suitability for rainfed production. The market converts these advantages into growth only when processors solve taste, texture, preparation time and consistency.

Supply-chain modernization is therefore the central competitive issue. Aggregation, varietal purity, moisture management, cleaning, milling and shelf-life control determine whether grain reaches commodity channels or premium applications. Companies that link farmers to standardized processing and broad retail distribution will capture a disproportionate share of market value through 2031.

Growth drivers

Gluten-free diets broaden ragi demand

Finger millet provides formulators with a naturally gluten-free grain carrying a stronger mineral and fibre proposition than many refined starch alternatives. Bakery, breakfast and snack manufacturers are using ragi flour to differentiate products for consumers seeking recognizable ingredients, digestive wellness and grain diversity.

Convenient millet foods move into the mainstream

Traditional porridge and flatbread consumption is being supplemented by cereals, cookies, noodles, vermicelli, batters and nutrition mixes. These formats raise the realized value per kilogram and make finger millet accessible to urban households that lack time for soaking, grinding or long cooking.

Public programmes strengthen crop economics

Minimum support prices, millet missions, school-feeding procurement and extension programmes improve demand visibility for farmers and aggregators. India's ragi support price of INR XXX per quintal in 2025-26, alongside state millet programmes, supports acreage retention and investment in improved seed and post-harvest handling.

Infant and family nutrition creates premium demand

Finger millet's calcium, fibre and familiar porridge applications make it a strong platform for infant cereals, maternal nutrition and family health mixes. Branded manufacturers are increasing consumer trust through controlled malting, micronutrient fortification, traceability and age-specific formulations.

Climate resilience attracts supply-chain investment

Finger millet tolerates comparatively difficult rainfed conditions and fits crop-diversification strategies in water-stressed production zones. Food companies and development programmes increasingly view the crop as a tool for supply resilience, smallholder income diversification and climate-smart product portfolios.

Digital commerce improves specialty-food access

E-commerce gives specialist brands national reach without requiring immediate placement across fragmented traditional retail networks. Search-led purchasing, subscriptions and direct consumer education are particularly effective for organic flour, infant mixes and premium breakfast products.

Restraints

Fragmented supply limits uniformity

Production is distributed across small farms and localized trading systems, creating variation in moisture, impurities, grain colour and varietal characteristics. Buyers incur additional costs for aggregation, testing, cleaning and identity preservation before grain can enter standardized branded products.

Specialized processing remains capacity-constrained

The grain's small size complicates cleaning, dehulling and high-throughput milling, while poorly controlled processing can reduce flour consistency and shelf life. Limited access to efficient flaking, malting and extrusion equipment restricts higher-value commercialization in secondary production regions.

Weather and regional concentration raise procurement risk

A large share of marketed supply depends on rainfed areas in southern India and East Africa. Irregular rainfall, localized crop substitution and post-harvest losses can tighten availability and widen the spread between farmgate grain and food-grade processed material.

Low familiarity constrains repeat purchase

Outside traditional consuming regions, consumers may be unfamiliar with finger millet's darker colour, flavour and preparation characteristics. Products that rely solely on health claims without strong taste, texture and usage guidance face weaker repeat purchase and slower retail rotation.

Driver and Restraint Impact on the Finger Millet Market Forecast

Drivers — impact on forecast

Driver	Impact on CAGR	Geography	Horizon
Gluten-free diets broaden ragi demand	XXX	XXX	XXX
Convenient millet foods move into the mainstream	XXX	XXX	XXX
Public programmes strengthen crop economics	XXX	XXX	XXX
Infant and family nutrition creates premium demand	XXX	XXX	XXX
Climate resilience attracts supply-chain investment	XXX	XXX	XXX
Digital commerce improves specialty-food access	XXX	XXX	XXX

Source: XXX

Restraints — impact on forecast

Restraint	Impact on CAGR	Geography	Horizon
Fragmented supply limits uniformity	XXX	XXX	XXX
Specialized processing remains capacity-constrained	XXX	XXX	XXX
Weather and regional concentration raise procurement risk	XXX	XXX	XXX
Low familiarity constrains repeat purchase	XXX	XXX	XXX

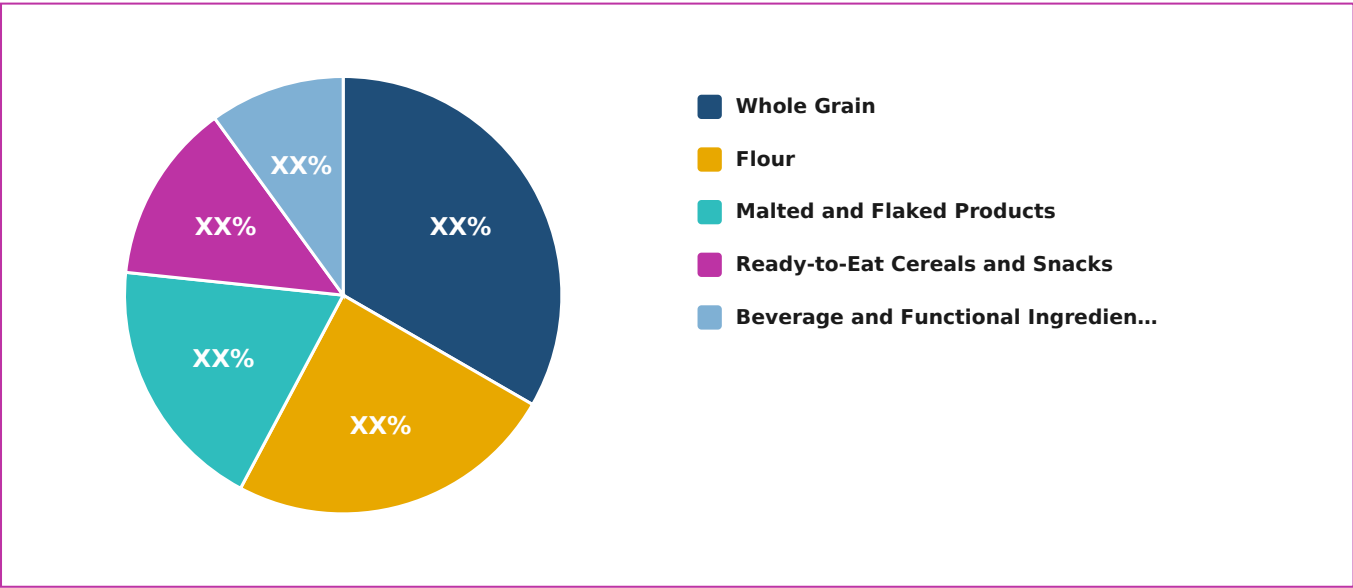
Source: XXX

Finger Millet Market Segmentation by Form, Application and Channel

By Product Form

Whole grain remains the primary format in traditional household and institutional markets, but lower unit realization limits its value share. Flour benefits from familiarity, broad recipe compatibility and growing packaged distribution. Malted products, flakes, cereals and ready-to-eat foods will expand fastest as brands create convenient breakfast, infant-nutrition and snack occasions.

Value share by product Form, 2025



Source: XXX

Value by product Form, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Whole Grain	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Flour	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Malted and Flaked Products	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Ready-to-Eat Cereals and Snacks	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Beverage and Functional Ingredients	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Production System

Conventional production dominates because much of the crop moves through fragmented domestic grain channels and institutional procurement. Organic finger millet commands higher prices in specialty retail,

infant foods and exports but requires segregation, certification and documented farm practices. Contract farming and processor-led aggregation will improve organic availability through 2031.

Value by production System, USD bn

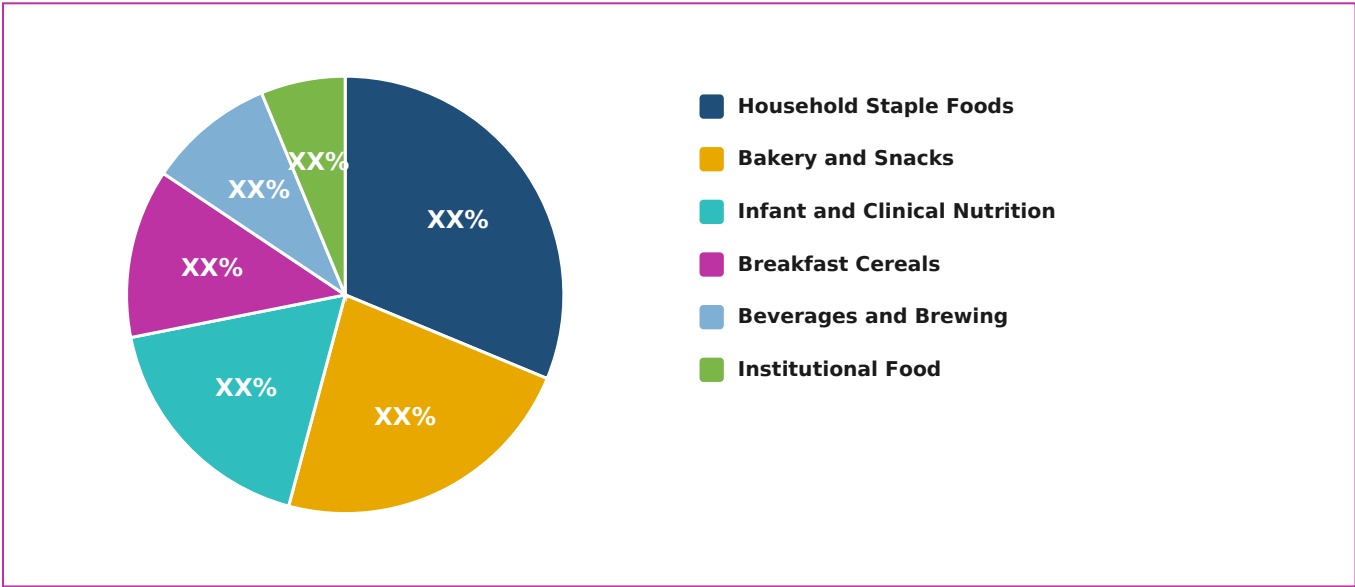
Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Conventional	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Certified Organic	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Application

Traditional household use remains the largest application through porridge, roti, dosa and other regional foods. Bakery and snack manufacturers are raising inclusion through cookies, extruded snacks, rusks and nutrition bars, while controlled malting supports infant foods. Breakfast cereals combine high value realization with national and export scalability, making them the fastest-growing application.

Value share by application, 2025



Source: XXX

Value by application, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Household Staple Foods	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Bakery and Snacks	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Infant and Clinical Nutrition	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Breakfast Cereals	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Beverages and Brewing	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Institutional Food	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Distribution Channel

Traditional grocers and grain markets retain leadership because consumption remains concentrated in established regional markets. Supermarkets are gaining share through packaged flour, cereals and snacks, while online channels provide discovery and repeat purchasing for premium and organic products. Direct business-to-business supply remains important for industrial millers, food manufacturers and institutional buyers.

Value by distribution Channel, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Traditional Retail	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Supermarkets and Hypermarkets	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Online Retail	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Business-to-Business and Institutional	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Foodservice and Specialty Stores	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

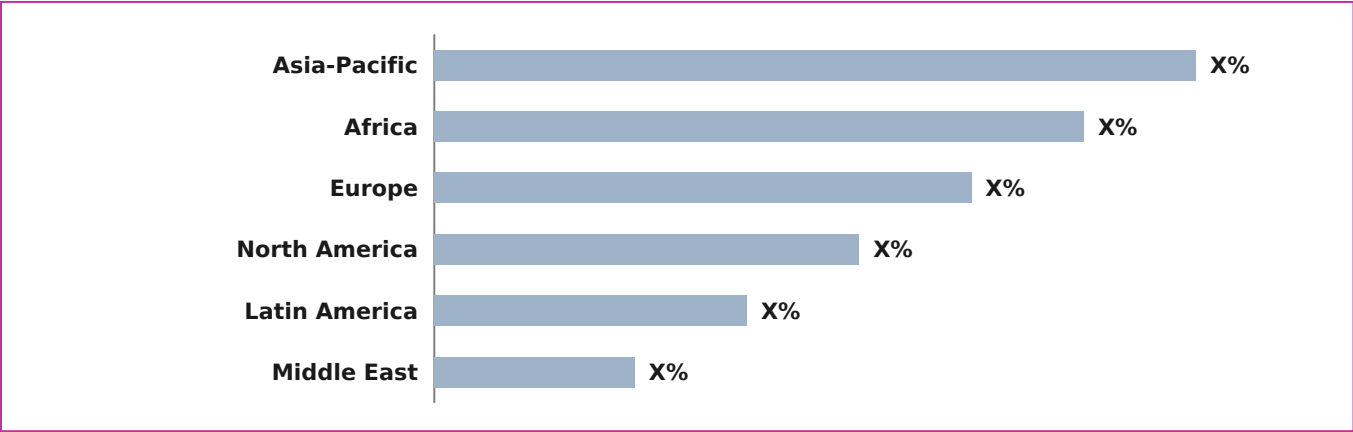
Finger Millet Market Regional Analysis and Country Outlook

Asia-Pacific generated USD XXX billion in 2025, equal to XX% of the global market. India anchors both supply and consumption, with Karnataka serving as the principal production and processing cluster and Tamil Nadu, Uttarakhand, Maharashtra, Odisha and Andhra Pradesh contributing additional commercial volumes. Branded flour, breakfast foods, malted infant mixes and snacks are extending ragi beyond its southern Indian household base, while Nepal sustains a strong traditional food market and a growing urban packaged-food segment.

Africa accounted for XX% of 2025 value and remains central to the market's long-term supply diversification. Ethiopia, Uganda, Kenya, Tanzania and Rwanda combine established household consumption with expanding interest in fortified flour, school feeding, brewing and climate-resilient agriculture. Commercial growth depends on aggregation, mechanical threshing, cleaning, storage and food-safety systems capable of converting dispersed smallholder output into consistent industrial supply.

North America is forecast to grow at XX% CAGR, the fastest regional rate, followed by Europe at XX%. Demand in these markets is led by diaspora retail, gluten-free flour, natural baby food, ancient-grain snacks and specialty ingredients, with online channels playing a disproportionate role. Latin America and the Middle East remain smaller markets, but import-led demand is strengthening in Brazil, the United Arab Emirates and Saudi Arabia through health-food distributors and South Asian retail networks.

Growth rate by region, 2025-2031



Source: XXX

Market value by region, USD bn

Region	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Asia-Pacific	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Africa	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Europe	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
North America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Latin America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Middle East	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Market value by leading country, USD bn

Country	2025	2031	Share 2025	CAGR
United States	XXX	XXX	XXX	XXX
Germany	XXX	XXX	XXX	XXX
United Kingdom	XXX	XXX	XXX	XXX
Belgium	XXX	XXX	XXX	XXX
Netherlands	XXX	XXX	XXX	XXX
Japan	XXX	XXX	XXX	XXX
China	XXX	XXX	XXX	XXX
Mexico	XXX	XXX	XXX	XXX

Source: XXX

Finger Millet Market Competitive Landscape and Company Share

The finger millet market is fragmented, with the ten largest suppliers representing XX% of 2025 value. Large Indian food groups such as ITC, Tata Consumer Products and Nestlé India compete through distribution reach, product development and trusted parent brands, while specialist businesses including Slurrp Farm, Manna Foods, 24 Mantra Organic and Pristine Organics focus on health, organic certification and targeted nutrition propositions.

Competition is shifting from plain flour toward proprietary formats and consumption occasions. Tata Soulfull has expanded ragi-based cereals and snacks while building national distribution; ITC has placed ragi within Aashirvaad, Sunfeast and its broader Mission Millets platform; and infant-nutrition specialists use malting, controlled processing and fortification as barriers to entry. Regional millers retain an advantage in grain procurement and familiar price points but face increasing requirements for testing, consistency and branded packaging.

Strategic investment is concentrated in processing capacity, contract sourcing, affordable pack sizes and omnichannel distribution rather than large-scale consolidation. Tata Consumer Products opened an Indore facility to increase Soulfull capacity and reduce distance to market, while ICAR-IIMR continues transferring millet-processing technologies to commercial partners. The leading strategies through 2031 will combine farmer linkage, food-grade processing, sensory performance and credible nutrition communication.

Leading companies

Company	HQ	Est. revenue 2025	Market share 2025	YoY
ITC Limited	XXX	XXX	XXX	XXX
Tata Consumer Products Limited	XXX	XXX	XXX	XXX
Nestlé India Limited	XXX	XXX	XXX	XXX
Wholsum Foods Private Limited	XXX	XXX	XXX	XXX
Manna Foods Private Limited	XXX	XXX	XXX	XXX
24 Mantra Organic	XXX	XXX	XXX	XXX
Pristine Organics Private Limited	XXX	XXX	XXX	XXX
Organic Tattva	XXX	XXX	XXX	XXX
True Elements	XXX	XXX	XXX	XXX
Bob's Red Mill Natural Foods	XXX	XXX	XXX	XXX

Source: XXX

Finger Millet Market Forecast and Commercial Opportunities

The market will add USD XXX billion between 2025 and 2031. Flour and whole grain will retain the majority of physical volume, but breakfast foods, snacks, infant nutrition and ingredient systems will generate most of the value uplift as manufacturers convert a regional staple into convenient, branded formats.

The central forecast assumes continued public support for millet cultivation, wider organized-retail distribution and steady expansion of gluten-free foods. An accelerated scenario, driven by institutional procurement and faster adoption in mainstream cereals and snacks, places 2031 value above USD XXX billion; a supply-constrained scenario involving consecutive weak harvests and slower processing investment produces a market of USD XXX billion.

Winning suppliers will secure consistent food-grade grain, invest in fine milling and shelf-life control, and formulate around taste rather than nutrition alone. Export growth will favour traceable organic flour and standardized ingredients, while mass-market expansion in India and Africa will depend on regional flavours, single-serve affordability and products requiring minimal preparation.

Opportunities

- Certified organic finger millet supply chains for North American and European brands
- Malted finger millet ingredients for infant, sports and senior nutrition
- Ready-to-cook batters, porridges and breakfast formats designed for urban households
- Biofortified varieties with elevated calcium, iron and zinc positioning
- East African aggregation, cleaning and export infrastructure
- Low-cost extruded snacks and single-serve products for emerging-market consumers

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