

Global Sesame Seed Market 2026

Market size, segmentation, competitive landscape and outlook

2021-2031

Moving forward, together



Every one of us has, at some point, heard the line from *Alice in Wonderland*: “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Cliché as the quote has become, our world is changing at extraordinary speed. And yet, to my mind, it matters not only to run fast, but — more importantly — to know where you are running.

We see ourselves as the navigator, ready at the right moment to point out the correct course. By providing current, timely information for the decisions that matter, we aim to protect our clients from missteps and to help them find new opportunities.

It matters to us that you are satisfied with the work we have done. If you have any questions about this report, we will be glad to answer them.

ANDREY SHEVCHENKO, Managing Partner

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Market at a glance

This demo shows the **form and depth** of the report — real narrative with the detailed figures and tables masked as “XXX”. When you order the report, every figure is finalised and verified for your copy, and the full report is delivered within 24–72 hours.

Indicator	Value
Market size (2025)	USD 7.8 bn
Forecast (2031)	USD 11 bn
CAGR (2021-2031)	5.8%
Study period	2021-2031
Largest region	Asia-Pacific · 42.5%
Fastest-growing region	Latin America · 7.4%
Market concentration	Low
Licence	Individual / Company

The global sesame seed market reached USD XXX billion in 2025 and is forecast to expand to USD XXX billion by 2031, advancing at a XX% CAGR. Demand is strengthening across tahini, bakery, snack, seasoning and premium edible-oil applications, while China, Japan, Türkiye and South Korea remain pivotal import markets. Asia-Pacific accounted for XX% of 2025 market value, whereas Latin America is forecast to record the fastest regional growth as Brazil expands mechanized production and gains deeper access to China. Supply-chain performance will increasingly depend on traceability, Salmonella control, pesticide-residue compliance, seed uniformity and reliable origin diversification.

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Executive summary

The global sesame seed market reached USD XXX billion in 2025 and is forecast to expand to USD XXX billion by 2031, advancing at a XX% CAGR. Demand is strengthening across tahini, bakery, snack, seasoning and premium edible-oil applications, while China, Japan, Türkiye and South Korea remain pivotal import markets. Asia-Pacific accounted for XX% of 2025 market value, whereas Latin America is forecast to record the fastest regional growth as Brazil expands mechanized production and gains deeper access to China. Supply-chain performance will increasingly depend on traceability, Salmonella control, pesticide-residue compliance, seed uniformity and reliable origin diversification.

Indicator	Value
Market size 2025	XXX
Forecast 2031	XXX
CAGR	XXX
Largest region	XXX
Fastest region	XXX

Key findings

- The global sesame seed market generated USD XXX billion in 2025 and will reach USD XXX billion by 2031.
- FAOSTAT records approximately XXX tonnes of global sesame seed production in 2024, with India producing XXX tonnes.
- China imported XXX tonnes of sesame seed in 2024, up from XXX tonnes in 2023, according to USDA Foreign Agricultural Service reporting based on Chinese customs data.
- India led reported sesame seed exports by value in 2024 at USD XXX million, while Pakistan shipped the largest reported volume among the five leading exporters at XXX tonnes.
- Brazil exported XXX tonnes worth USD XXX million in 2024, establishing Latin America as the market's fastest-growing supply region.
- Japan imported XXX tonnes in 2024, up from XXX tonnes in 2023, according to Ministry of Finance trade statistics compiled by JOFIEA.
- White sesame represented XX% of global market value in 2025 because of its dominant role in bakery, tahini, confectionery and export-grade food applications.
- Food applications accounted for XX% of 2025 value, ahead of oil crushing at XX%.

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Market size and forecast

Market value by year, USD bn

Indicator	2026	2027	2028	2029	2030	2031	CAGR
Market value, USD bn	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Market volume	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Production	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Imports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Exports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Apparent consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Year-over-year value change

Indicator	2027	2028	2029	2030	2031	CAGR
Market value	X%	X%	X%	X%	X%	X%
Production	X%	X%	X%	X%	X%	X%
Imports	X%	X%	X%	X%	X%	X%
Exports	X%	X%	X%	X%	X%	X%

Source: XXX

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Global Sesame Seed Market Trends and Growth Drivers

Sesame sits at the intersection of a fragmented rainfed crop system and a tightly specified global food-ingredient market. Demand growth is being led by tahini, bakery, snacks, seasonings and aromatic oil, but the commercially decisive variables are purity, color, moisture, microbial status, pesticide compliance and shipment reliability.

The supply map is changing. India and African origins retain deep production and trading ecosystems, while Pakistan has expanded acreage and Brazil is building a mechanized export platform capable of supplying large, uniform consignments. Importers are using this broader origin set to reduce dependence on any single harvest and improve negotiating leverage.

Food safety is simultaneously a market constraint and a value-creation mechanism. Enhanced border controls and buyer specifications raise compliance costs, yet they reward processors with validated sterilization, laboratory capability, digital traceability and direct farmer relationships. The gap between undifferentiated natural seed and assured food-grade seed will widen through 2031.

Growth drivers

Tahini and Middle Eastern Foods Scale Globally

Tahini, hummus, halva and sesame-based sauces are moving beyond ethnic retail into mainstream supermarkets, foodservice and private-label portfolios. This expands demand for pale, sweet-tasting white seed with high purity, reliable hulling performance and controlled bitterness, benefiting processors able to deliver standardized lots.

Asian Import Demand Supports Trade

China, Japan and South Korea anchor a large import-dependent consumption base spanning roasted seed, confectionery, seasonings and oil crushing. China's 2024 imports reached XXX tonnes, reinforcing the importance of registered exporters and creating sustained opportunities for Brazil, Pakistan and African origins.

Bakery and Snack Formulation Broadens

Sesame is increasingly used in buns, crackers, nutrition bars, savory snacks and seed blends because it supplies visual texture, roasted flavor and a recognizable ingredient declaration. Industrial bakeries favor hulled and color-sorted grades with uniform dimensions, supporting a value shift from bulk natural seed toward processed food-grade material.

Mechanized Production Creates Scalable Origins

Brazilian acreage, improved non-shattering varieties and mechanical harvesting are establishing a more scalable export platform. Pakistan's oilseed programs have also expanded cultivated area and output, increasing the number of origins capable of supplying container-scale contracts and reducing dependence on individual African harvests.

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Premium Traceable and Organic Seed Gains Share

Food manufacturers increasingly specify farm-level traceability, organic certification, allergen controls and independently verified residue compliance. These requirements increase revenue per tonne and favor integrated suppliers that can document segregation from farm collection through cleaning, hulling and shipment.

Plant-Based and Nutrient-Dense Foods Expand

Sesame's protein, unsaturated-fat, mineral and flavor profile supports its use in plant-based spreads, dressings, sauces and meal components. Product developers value sesame for both sensory performance and consumer familiarity, strengthening demand across premium retail and foodservice formulations.

Restraints

Rainfed Yield and Climate Volatility

Much of the world's sesame crop is grown by rainfed smallholders in regions exposed to irregular rainfall, heat and limited input access. Production swings tighten export availability, widen origin price spreads and force processors to carry additional inventory or qualify substitute origins.

Food-Safety Rejections Raise Compliance Costs

Sesame shipments face intensive scrutiny for Salmonella, pesticide residues and unauthorized fumigants. Enhanced sampling, supplier audits, sterilization and detention risk increase landed cost, while a rejected lot can disrupt production schedules and retailer service levels.

Fragmented Origin Supply Limits Consistency

Smallholder aggregation creates variation in moisture, color, admixture and oil content across lots. Exporters must invest in cleaning, optical sorting, laboratory testing and supplier development to meet industrial specifications, constraining margins for undifferentiated traders.

Price and Logistics Volatility

Farmgate competition, exchange-rate movements, container availability and Red Sea or port disruptions can rapidly alter delivered economics. Buyers respond by shortening commitments or switching origins, which reduces planning certainty for farmers, hullers and international merchants.

Substitution in Commodity Oil Crushing

Sesame oil retains strong culinary positioning, but its seed cost is materially higher than soybean, rapeseed, sunflower and palm alternatives for general-purpose edible oil. This limits volume expansion in price-sensitive crushing markets and keeps growth concentrated in specialty oil and food-grade applications.

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Sesame Seed Market Driver and Restraint Impact on the Forecast

Drivers — impact on forecast

Driver	Impact on CAGR	Geography	Horizon
Tahini and Middle Eastern Foods Scale Globally	XXX	XXX	XXX
Asian Import Demand Supports Trade	XXX	XXX	XXX
Bakery and Snack Formulation Broadens	XXX	XXX	XXX
Mechanized Production Creates Scalable Origins	XXX	XXX	XXX
Premium Traceable and Organic Seed Gains Share	XXX	XXX	XXX
Plant-Based and Nutrient-Dense Foods Expand	XXX	XXX	XXX

Source: XXX

Restraints — impact on forecast

Restraint	Impact on CAGR	Geography	Horizon
Rainfed Yield and Climate Volatility	XXX	XXX	XXX
Food-Safety Rejections Raise Compliance Costs	XXX	XXX	XXX
Fragmented Origin Supply Limits Consistency	XXX	XXX	XXX
Price and Logistics Volatility	XXX	XXX	XXX
Substitution in Commodity Oil Crushing	XXX	XXX	XXX

Source: XXX

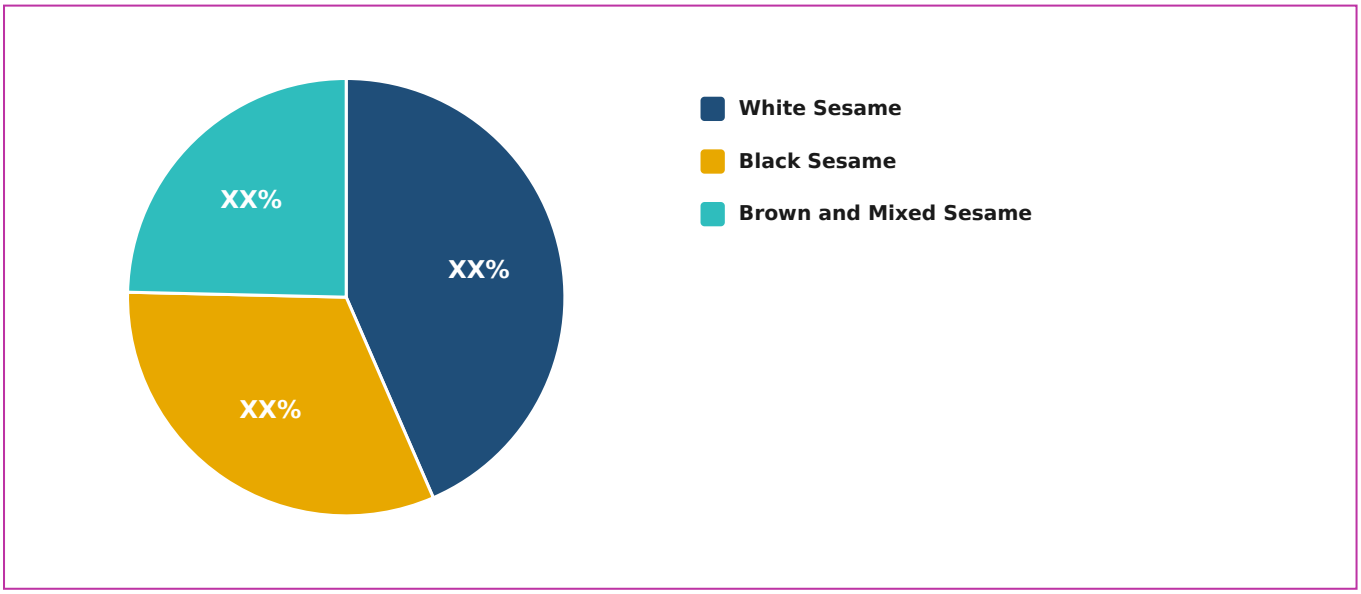
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Sesame Seed Market Segmentation Analysis by Type, Form and Application

By Product Type

White seed dominates bakery toppings, tahini, confectionery and international food-grade trade because buyers prioritize pale color, mild flavor and uniform appearance. Brown and mixed seed remains important for crushing and price-sensitive applications. Black sesame is gaining through premium Asian foods, nutrition positioning and specialty retail products.

Value share by product Type, 2025



Source: XXX

Value by product Type, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
White Sesame	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Black Sesame	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Brown and Mixed Sesame	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

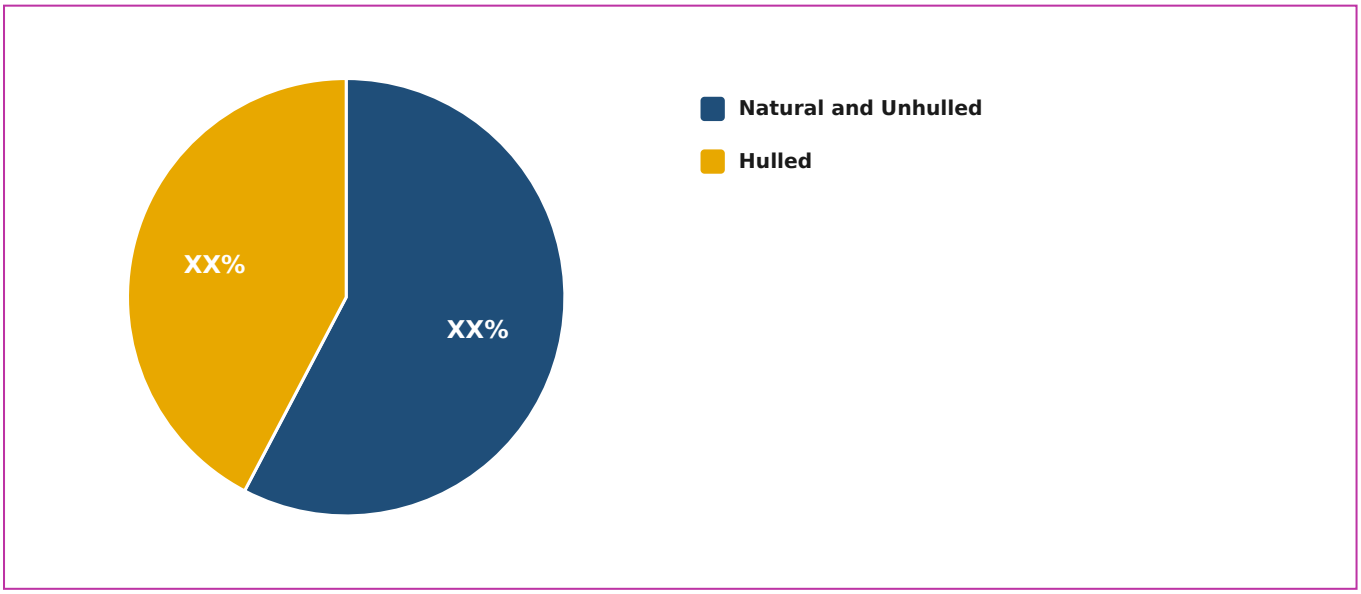
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By Processing Form

Natural seed remains the largest form because it feeds domestic crushing, roasting and processor hulling operations. Hulled sesame captures higher unit values in tahini, bakery and ready-to-use industrial applications. Growth is concentrated among suppliers combining dry or wet hulling with color sorting, sterilization and lot-level testing.

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Value share by processing Form, 2025



Source: XXX

Value by processing Form, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Natural and Unhulled	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Hulled	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Cultivation Method

Conventional production dominates because sesame is primarily cultivated by price-sensitive smallholders and commercial growers serving bulk food and crushing channels. Organic seed commands premiums in Europe and North America but requires controlled aggregation, segregation and certification. Expansion depends on reliable residue management and sufficient certified acreage to fulfill annual programs.

Value by cultivation Method, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Conventional	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Certified Organic	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Application

Direct food processing is the largest application because food-grade seed earns a premium over crushing material. Oil crushing remains a major volume outlet in China, India, Myanmar, Japan and South Korea,

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especially for aromatic culinary oils. Planting seed, cosmetics and other uses form a smaller but differentiated segment supported by improved varieties and specialty formulations.

Value by application, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Food Processing and Direct Consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Oil Crushing	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Planting Seed and Other Uses	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Distribution Channel

Direct procurement dominates transactions between exporters, hullers, oil mills and industrial food manufacturers. Wholesale markets remain important in fragmented producing and consuming countries, where traders consolidate smaller lots. Retail packaged seed grows from a modest base through supermarkets, specialty stores and e-commerce.

Value by distribution Channel, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Direct B2B and Processor Contracts	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Wholesale and Commodity Markets	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Retail and E-commerce	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

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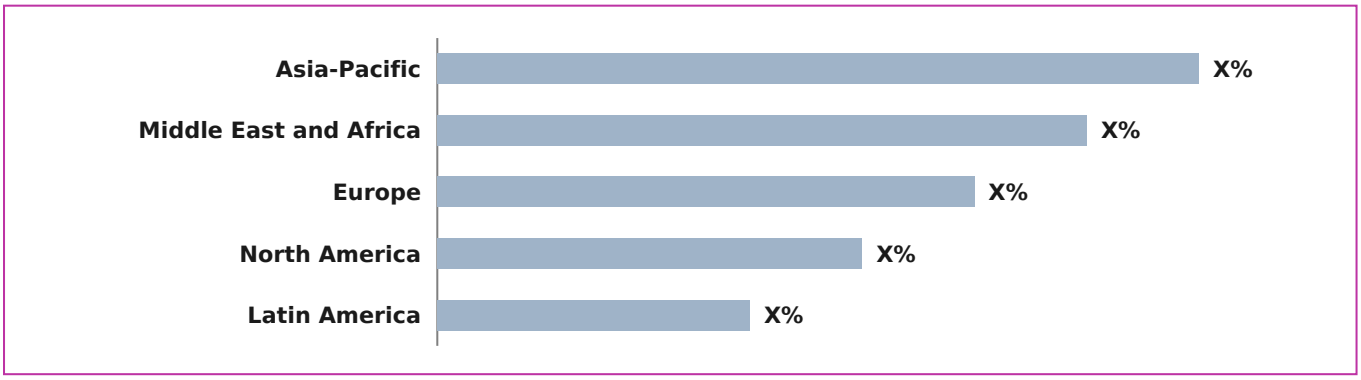
Sesame Seed Market Regional Analysis and Country Outlook

Asia-Pacific generated XX% of global sesame seed market value in 2025, supported by China's import-intensive crushing and food-processing sector, India's combined producer-consumer role, and Japan's established demand for roasted seed and sesame oil. China imported XXX tonnes in 2024, while Japan imported XXX tonnes. Regional buyers increasingly qualify multiple origins to control crop, freight and food-safety risk.

The Middle East and Africa accounted for XX% of market value and remains central to both production and consumption. Sudan, Tanzania, Nigeria, Ethiopia and other African origins supply internationally traded natural seed, while Türkiye and the Gulf states sustain demand for tahini, halva, bakery and foodservice products. Investments in cleaning, hulling, sterilization and port logistics will determine how much producing countries capture beyond raw-seed margins.

Latin America is forecast to grow at XX% annually through 2031, the fastest regional rate. Brazil's mechanized production base, expanding exports and phytosanitary access to China are reshaping global sourcing, while Paraguay, Bolivia and Mexico serve specialized regional and export channels. North America and Europe remain high-value destinations where organic certification, allergen management, traceability and microbiological controls support premium pricing.

Growth rate by region, 2025-2031



Source: XXX

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Market value by region, USD bn

Region	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Asia-Pacific	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Middle East and Africa	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Europe	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
North America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Latin America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Market value by leading country, USD bn

Country	2025	2031	Share 2025	CAGR
United States	XXX	XXX	XXX	XXX
Germany	XXX	XXX	XXX	XXX
United Kingdom	XXX	XXX	XXX	XXX
Belgium	XXX	XXX	XXX	XXX
Netherlands	XXX	XXX	XXX	XXX
Japan	XXX	XXX	XXX	XXX
China	XXX	XXX	XXX	XXX
Mexico	XXX	XXX	XXX	XXX

Source: XXX

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Sesame Seed Market Competitive Landscape and Company Share

The sesame seed market is structurally fragmented: the five largest suppliers represented XX% of 2025 value. Global agricultural merchants compete alongside origin-based exporters, specialist hullers, edible-oil manufacturers and branded sesame processors. Competitive advantage comes from multi-origin procurement, working-capital capacity, laboratory systems, optical sorting, validated microbial reduction and access to large food-manufacturing accounts.

Olam Agri and ETG combine African origination with international logistics, while Dipasa, Kadoya Sesame Mills and Takemoto Oil emphasize processing expertise and higher-value sesame ingredients or oils. Agrocorp, HL Agro, Shyam Industries, Selet Hulling and Virdhara International compete through origin specialization, certification and flexible food-grade formats. Local aggregators retain substantial volume but have limited influence over global specifications and branded demand.

Strategic activity is shifting toward ownership alignment, registered export infrastructure and processing close to origin. SALIC's acquisition of a majority stake in Olam Agri strengthens a major agricultural merchant's long-term capital base, while Brazil's expansion of China-approved sesame establishments from 31 to 61 broadens the competitive supplier pool. Capacity investment will favor sterilized, traceable and specification-driven seed rather than undifferentiated bulk trading.

Leading companies

Company	HQ	Est. revenue 2025	Market share 2025	YoY
Olam Agri	XXX	XXX	XXX	XXX
Export Trading Group	XXX	XXX	XXX	XXX
Dipasa	XXX	XXX	XXX	XXX
Kadoya Sesame Mills	XXX	XXX	XXX	XXX
Takemoto Oil & Fat	XXX	XXX	XXX	XXX
Agrocorp International	XXX	XXX	XXX	XXX
HL Agro Products	XXX	XXX	XXX	XXX
Shyam Industries	XXX	XXX	XXX	XXX
Virdhara International	XXX	XXX	XXX	XXX
Selet Hulling	XXX	XXX	XXX	XXX

Source: XXX

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Sesame Seed Market Forecast, Scenarios and Opportunities

The market will add USD XXX billion between 2025 and 2031 as food consumption, premium seed formats and Asian import requirements offset volatility in individual crops. The central forecast assumes continued expansion of Brazilian and Pakistani supply, normalized container availability and sustained investment in food-safety systems. White food-grade seed will remain the largest value pool, while organic and hulled products will post above-market growth.

In the upside scenario, faster mainstream adoption of tahini, sesame sauces and seed-based snacks combines with successful mechanization in new production zones, lifting the 2031 market above USD XXX billion. The downside scenario places the market near USD XXX billion if repeated food-safety incidents, weak crop economics and freight disruption constrain trade and delay processor investment.

The strongest returns will accrue to businesses that convert fragmented farm supply into dependable industrial ingredients. Multi-origin contracting, supplier finance, high-throughput color sorting, steam treatment, residue monitoring and digital chain-of-custody systems will become the operating model for global accounts. Producers that improve yield and harvest mechanization while meeting importer protocols will gain share from less consistent origins.

Opportunities

- Investment in steam sterilization and validated microbial-reduction systems
- Direct origination programs in Brazil, Pakistan and East Africa
- Premium black, golden and organic sesame portfolios
- Contract farming using non-shattering varieties and mechanical harvesting
- Traceable supply for multinational bakery, tahini and seasoning customers
- Regional hulling and color-sorting hubs near producing areas

> This preview shows the form and depth of the report. The full report contains every figure, segment- and country-level detail and full company profiles. On purchase all figures are finalised and verified, and the report is delivered within 24–72 hours.

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