

Global Ginger Market

Market size, segmentation, competitive landscape and outlook

2021-2031

Moving forward, together



Every one of us has, at some point, heard the line from *Alice in Wonderland*: “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Cliché as the quote has become, our world is changing at extraordinary speed. And yet, to my mind, it matters not only to run fast, but — more importantly — to know where you are running.

We see ourselves as the navigator, ready at the right moment to point out the correct course. By providing current, timely information for the decisions that matter, we aim to protect our clients from missteps and to help them find new opportunities.

It matters to us that you are satisfied with the work we have done. If you have any questions about this report, we will be glad to answer them.

ANDREY SHEVCHENKO, Managing Partner

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Market at a glance

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Indicator	Value
Market size (2025)	USD 7.1 bn
Forecast (2031)	USD 10.3 bn
CAGR (2021-2031)	6.4%
Study period	2021-2031
Largest region	Asia-Pacific · 48.6%
Fastest-growing region	Latin America · 7.3%
Market concentration	Low
Licence	Individual / Company

The global ginger market reached USD XXX billion in 2025 and will expand to USD XXX billion by 2031, advancing at a XX% CAGR. Demand is shifting from commodity fresh rhizomes toward cleaned, dried, powdered, extracted and certified-organic formats used in packaged food, functional beverages, supplements and personal care. Asia-Pacific remains the production and consumption center with XX% of market value, while Latin America is the fastest-growing region as Peru and Brazil strengthen export-oriented supply chains. The report quantifies market value and volume across product form, nature, application, distribution channel and geography, supported by official production and trade statistics and shev.io Research.

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Executive summary

The global ginger market reached USD XXX billion in 2025 and will expand to USD XXX billion by 2031, advancing at a XX% CAGR. Demand is shifting from commodity fresh rhizomes toward cleaned, dried, powdered, extracted and certified-organic formats used in packaged food, functional beverages, supplements and personal care. Asia-Pacific remains the production and consumption center with XX% of market value, while Latin America is the fastest-growing region as Peru and Brazil strengthen export-oriented supply chains. The report quantifies market value and volume across product form, nature, application, distribution channel and geography, supported by official production and trade statistics and shev.io Research.

Indicator	Value
Market size 2025	XXX
Forecast 2031	XXX
CAGR	XXX
Largest region	XXX
Fastest region	XXX

Key findings

- The global ginger market generated USD XXX billion in 2025 and will reach USD XXX billion by 2031.
- Worldwide raw ginger production totaled XXX tonnes in 2023, according to FAOSTAT.
- India produced XXX tonnes in 2023, equal to XX% of global raw ginger output.
- Fresh ginger represented XX% of 2025 market value, while extracts, oils and oleoresins will record the fastest form-level CAGR at XX%.
- Food and beverage processing accounted for XX% of demand, supported by sauces, bakery, confectionery, tea, juice, mixers and functional drinks.
- Organic ginger captured XX% of market value and will grow at XX% through 2031 as certified supply expands in Peru, India and China.
- India exported XXX.75 tonnes of ginger worth USD XXX million in fiscal 2024-25, according to the Spices Board India.
- Asia-Pacific held XX% of 2025 market value, while Latin America will expand at a XX% CAGR through 2031.

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Market size and forecast

Market value by year, USD bn

Indicator	2026	2027	2028	2029	2030	2031	CAGR
Market value, USD bn	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Market volume	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Production	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Imports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Exports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Apparent consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Year-over-year value change

Indicator	2027	2028	2029	2030	2031	CAGR
Market value	X%	X%	X%	X%	X%	X%
Production	X%	X%	X%	X%	X%	X%
Imports	X%	X%	X%	X%	X%	X%
Exports	X%	X%	X%	X%	X%	X%

Source: XXX

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Global Ginger Market Trends and Growth Drivers

Ginger sits at the intersection of staple food demand and premium botanical ingredients. More than four-fifths of raw output originates in Asia and Africa, yet the highest value pools are increasingly found in sterilized powders, organic fresh roots, juice concentrates and standardized extracts sold into regulated consumer markets.

The demand base is broadening faster than acreage. Traditional household cooking remains the volume anchor, while beverage innovation, convenience formats and botanical wellness increase consumption frequency and raise average value per tonne. This creates a two-speed market in which commodity rhizomes and specification-driven ingredients follow different pricing and procurement cycles.

Supply reliability is the decisive constraint. Disease-free planting material, rainfall, curing, drying and residue management determine whether output reaches export and industrial grades. Processors that integrate farm protocols with testing, sterilization and traceability can convert agricultural volatility into durable customer relationships.

Growth drivers

Functional beverages move ginger into daily consumption

Ginger is shifting from an occasional culinary spice to a recurring ingredient in wellness shots, kombucha, low-sugar soda, tea and cocktail mixers. Beverage formulators favor juice concentrates and standardized extracts that deliver consistent heat, aroma and label-friendly botanical positioning, increasing value per kilogram of raw rhizome.

Clean-label food formulation expands industrial demand

Food manufacturers are using ginger to build flavor complexity while reducing reliance on artificial flavor systems. Sauces, marinades, bakery products, ready meals and plant-based foods are driving demand for sterilized powder, puree and oleoresin with controlled pungency and microbiological specifications.

Botanical wellness supports premium extracts

Supplement and personal-care manufacturers are broadening their use of ginger extracts positioned around digestion, mobility, warming sensation and general wellness. Standardization by gingerol content, solvent control and clinical-documentation support allows ingredient suppliers to secure margins above commodity powder.

Organic certification lifts unit value

Retailers and ingredient buyers are allocating more shelf space and procurement volume to certified-organic spices and botanicals. Peru, India and China are developing segregated programs, while USDA and EU certification requirements reinforce premiums for verified chain-of-custody supply.

Convenience formats widen household penetration

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Frozen cubes, refrigerated paste, minced ginger, squeezable puree and portioned cooking aids remove peeling and preparation barriers. These formats improve repeat use among urban households and create branded opportunities in a market otherwise dominated by loose fresh roots.

Geographic diversification improves global availability

Peruvian organic exports, Thai processed products and renewed African cultivation are widening procurement options beyond India and China. Multiple origins allow importers to manage seasonality, residue requirements and flavor profiles while supporting year-round retail programs.

Restraints

Rhizome disease creates abrupt supply shocks

Fungal and bacterial diseases can spread through retained seed rhizomes and sharply reduce marketable output across concentrated growing districts. Nigeria's 2023-24 crop disruption demonstrated how quickly disease can remove an export origin and redirect demand toward India, China and Peru.

Food-safety compliance raises processing costs

Exporters must manage Salmonella, molds, pesticide residues, foreign matter and heavy metals across fragmented farm networks. Testing, steam sterilization, validated drying and supplier verification increase costs but are necessary for access to regulated food and supplement channels.

Commodity price volatility disrupts contracting

Weather, disease and competing acreage generate sharp changes in fresh and dried ginger prices. Processors face margin pressure when annual customer contracts lag farm-gate inflation, while growers reduce planting after periods of oversupply.

Fresh-product losses constrain distant trade

Fresh ginger is vulnerable to dehydration, sprouting, mold and mechanical damage during storage and transit. Exporters without curing, temperature management and ventilated packaging lose saleable weight and quality, limiting participation in premium long-distance programs.

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Ginger Market Driver and Restraint Impact on the Forecast

Drivers — impact on forecast

Driver	Impact on CAGR	Geography	Horizon
Functional beverages move ginger into daily consumption	XXX	XXX	XXX
Clean-label food formulation expands industrial demand	XXX	XXX	XXX
Botanical wellness supports premium extracts	XXX	XXX	XXX
Organic certification lifts unit value	XXX	XXX	XXX
Convenience formats widen household penetration	XXX	XXX	XXX
Geographic diversification improves global availability	XXX	XXX	XXX

Source: XXX

Restraints — impact on forecast

Restraint	Impact on CAGR	Geography	Horizon
Rhizome disease creates abrupt supply shocks	XXX	XXX	XXX
Food-safety compliance raises processing costs	XXX	XXX	XXX
Commodity price volatility disrupts contracting	XXX	XXX	XXX
Fresh-product losses constrain distant trade	XXX	XXX	XXX

Source: XXX

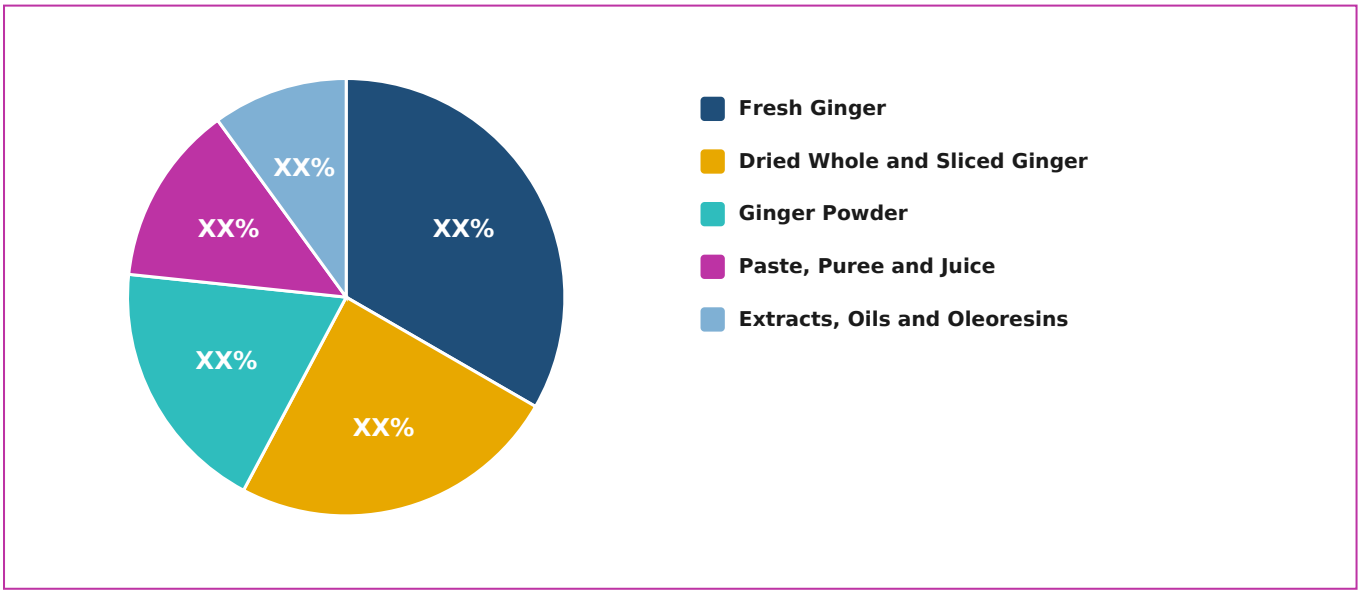
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Ginger Market Segmentation by Form, Nature, Application and Channel

By Product Form

Fresh rhizomes dominate because household and foodservice cooking absorb substantial volumes across Asia, Africa and diaspora markets. Powder and dried whole or sliced ginger are central to shelf-stable retail, seasoning and tea applications. Extracts, oils and oleoresins will outpace the market as beverage, supplement and flavor manufacturers seek concentrated, standardized and lower-volume inputs.

Value share by product Form, 2025



Source: XXX

Value by product Form, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Fresh Ginger	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Dried Whole and Sliced Ginger	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Ginger Powder	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Paste, Puree and Juice	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Extracts, Oils and Oleoresins	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Nature

Conventional ginger remains the volume base because of its broad availability and lower farm and certification costs. Organic demand is concentrated in North American and European retail, beverages,

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baby food, supplements and natural products. Peru, India and China are expanding certified programs, but segregation, residue control and documentation sustain a meaningful price premium.

Value by nature, USD bn

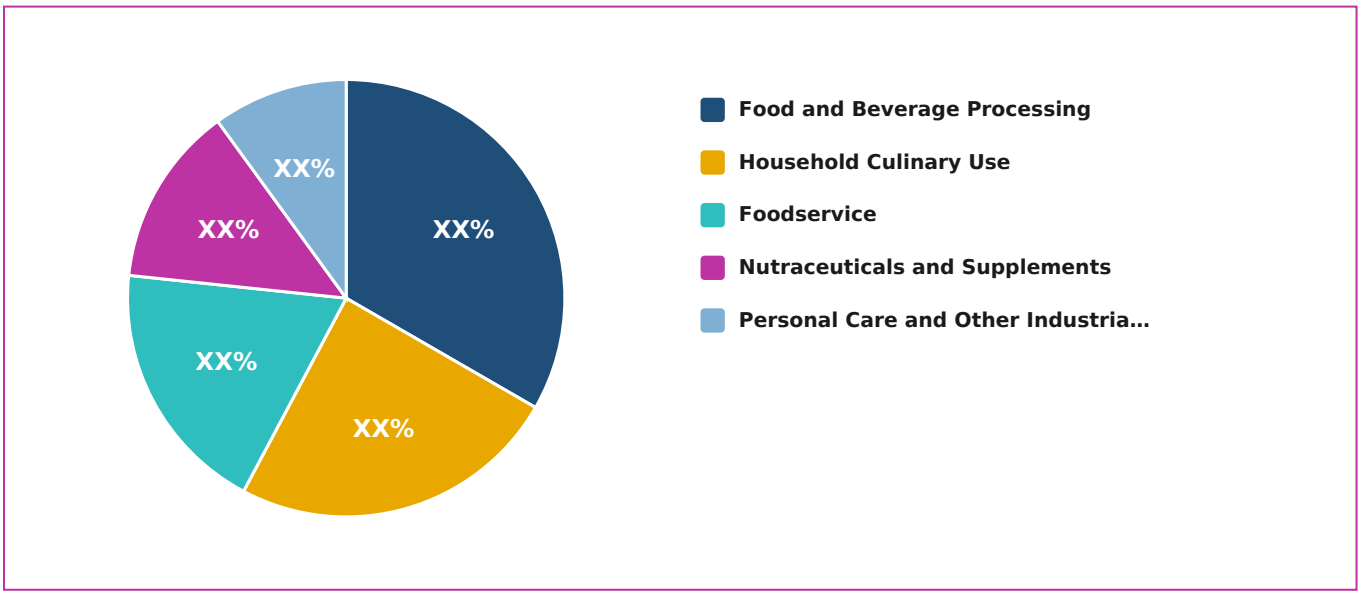
Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Conventional	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Organic	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Application

Food and beverage processors are the largest buyers, using ginger across seasonings, sauces, confectionery, bakery, tea, juice, mixers and functional drinks. Household culinary demand remains substantial but grows closer to population and income trends. Nutraceutical and personal-care applications expand faster because standardized extracts command high unit values and fit botanical-wellness product development.

Value share by application, 2025



Source: XXX

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Value by application, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Food and Beverage Processing	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Household Culinary Use	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Foodservice	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Nutraceuticals and Supplements	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Personal Care and Other Industrial Uses	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Distribution Channel

Industrial processors, ingredient distributors and foodservice wholesalers account for most value because they aggregate bulk fresh, dried and extracted ginger. Supermarkets and traditional retailers remain essential for household fresh roots and packaged powder. Online retail is the fastest-growing channel, improving access to organic products, wellness formats, specialty origins and subscription-based pantry items.

Value by distribution Channel, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Business-to-Business and Ingredient Distribution	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Supermarkets and Hypermarkets	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Traditional and Specialty Retail	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Online Retail	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

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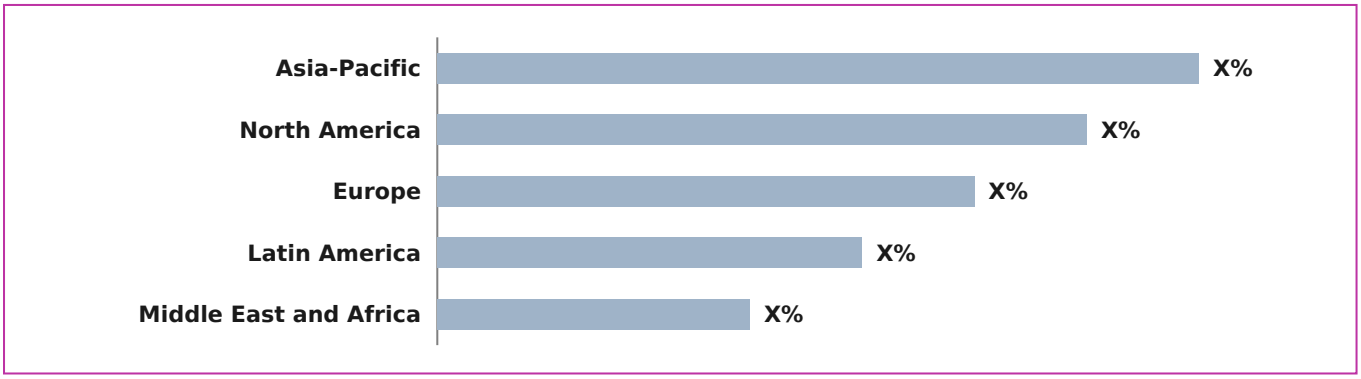
Ginger Market Regional Analysis and Country Outlook

Asia-Pacific accounted for XX% of global ginger market value in 2025, reflecting its dominant production base and deeply embedded culinary demand. India remains the largest grower and consumer, producing XXX tonnes in 2023, while China combines substantial production with organized washing, grading, drying and export infrastructure. Thailand, Indonesia, Nepal and Bangladesh add significant regional supply, although their export participation varies with domestic prices and crop conditions.

Europe and North America are high-value import markets where residue compliance, pathogen reduction, organic certification and format consistency shape supplier selection. Germany, the Netherlands and the United Kingdom function as European consumption and redistribution centers, while the United States supports strong demand for fresh roots, ground spice, wellness shots, ginger beer inputs and standardized extracts. Steam-treated powder and documented foreign-supplier controls command a widening premium in both regions.

Latin America will post the fastest regional CAGR at XX% through 2031. Peru is building a defensible position in certified-organic and traceable fresh ginger for North American and European customers, while Brazil offers a large domestic market and an expanding export base. Africa retains major production potential led by Nigeria, but disease management, clean planting material, drying infrastructure and export-quality restoration will determine the region's recovery.

Growth rate by region, 2025-2031



Source: XXX

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Market value by region, USD bn

Region	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Asia-Pacific	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
North America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Europe	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Latin America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Middle East and Africa	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Market value by leading country, USD bn

Country	2025	2031	Share 2025	CAGR
United States	XXX	XXX	XXX	XXX
Germany	XXX	XXX	XXX	XXX
United Kingdom	XXX	XXX	XXX	XXX
Belgium	XXX	XXX	XXX	XXX
Netherlands	XXX	XXX	XXX	XXX
Japan	XXX	XXX	XXX	XXX
China	XXX	XXX	XXX	XXX
Mexico	XXX	XXX	XXX	XXX

Source: XXX

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Ginger Market Competitive Landscape and Company Share

The global ginger market is fragmented, with the ten largest suppliers accounting for XX% of 2025 value. Large flavor and spice groups such as McCormick & Company, ofi, ADM, Givaudan, Döhler and Kerry compete in industrial formulations, quality systems and multinational customer access, while specialists including Synthite Industries, Mane Kancor, Nedspice and Natural Extracts Industries compete through origin sourcing and extraction expertise.

Consumer-facing differentiation is strongest in convenient and wellness-led formats. The Ginger People, Buderim Ginger, Frontier Co-op and Sun Impex build value through branded retail products, organic ranges, candied ginger, puree, juice and pantry ingredients. In business-to-business channels, winning offers combine contract farming, traceability, validated pathogen reduction, gingerol standardization and technical formulation support.

Strategic activity is moving toward beverage applications, controlled-origin supply and value-added processing rather than consolidation of cultivation. Molson Coors' 2025 U.S. partnership with Fever-Tree expanded commercial support for premium ginger beer and mixer products, while ingredient developers and beverage brands introduced new organic extracts, functional sodas and ginger syrups. Capacity investment near production regions will remain the principal route to margin expansion.

Leading companies

Company	HQ	Est. revenue 2025	Market share 2025	YoY
McCormick & Company, Inc.	XXX	XXX	XXX	XXX
ofi	XXX	XXX	XXX	XXX
Archer-Daniels-Midland Company	XXX	XXX	XXX	XXX
Kerry Group plc	XXX	XXX	XXX	XXX
Givaudan SA	XXX	XXX	XXX	XXX
Döhler GmbH	XXX	XXX	XXX	XXX
Synthite Industries Ltd.	XXX	XXX	XXX	XXX
Mane Kancor Ingredients Private Limited	XXX	XXX	XXX	XXX
Nedspice Group	XXX	XXX	XXX	XXX
Frontier Co-op	XXX	XXX	XXX	XXX
The Ginger People	XXX	XXX	XXX	XXX
Buderim Ginger Limited	XXX	XXX	XXX	XXX

Source: XXX

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Ginger Market Forecast, Investment Priorities and Opportunities

The market will add USD XXX billion between 2025 and 2031, with value growth outpacing raw-volume growth as the sales mix moves toward organic roots, sterilized powders, extracts, oleoresins, juices and application-ready pastes. Fresh ginger will remain the largest form, but industrial buyers will direct a rising share of procurement toward ingredients with validated microbiological control and consistent pungency.

The central forecast assumes normalized Nigerian supply recovery, continued Indian production above XXX tonnes and sustained development of Peruvian export programs. A tighter-supply scenario driven by rhizome disease or extreme rainfall would lift prices but constrain volume, while faster adoption of functional drinks and botanical supplements would push market value above the central case through premium extract demand.

Winning suppliers will control quality before harvest, not merely at the processing gate. Clean planting material, residue-managed farm protocols, digital lot traceability, efficient drying and destination-specific testing will determine access to premium customers. Companies that combine origin assets with formulation support will capture the strongest growth in beverage, supplement and branded convenience applications.

Opportunities

- Steam-sterilized powder and low-microbial industrial ingredients
- Organic and regenerative ginger with farm-level traceability
- Gingerols- and shogaols-standardized extracts
- Frozen puree, portioned paste and foodservice-ready formats
- Low-sugar ginger beverages and digestive-wellness formulations
- Processing investment near production clusters in India, Nigeria and Peru

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