

Global Dehydrated Vegetables Market 2026

Market size, segmentation, competitive landscape and outlook

2021-2031

Moving forward, together



Every one of us has, at some point, heard the line from *Alice in Wonderland*: “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Cliché as the quote has become, our world is changing at extraordinary speed. And yet, to my mind, it matters not only to run fast, but — more importantly — to know where you are running.

We see ourselves as the navigator, ready at the right moment to point out the correct course. By providing current, timely information for the decisions that matter, we aim to protect our clients from missteps and to help them find new opportunities.

It matters to us that you are satisfied with the work we have done. If you have any questions about this report, we will be glad to answer them.

ANDREY SHEVCHENKO, Managing Partner

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Market at a glance

This demo shows the **form and depth** of the report — real narrative with the detailed figures and tables masked as “XXX”. When you order the report, every figure is finalised and verified for your copy, and the full report is delivered within 24–72 hours.

Indicator	Value
Market size (2025)	USD 8.6 bn
Forecast (2031)	USD 12.5 bn
CAGR (2021-2031)	6.4%
Study period	2021-2031
Largest region	Asia-Pacific · 37%
Fastest-growing region	Asia-Pacific · 7.8%
Market concentration	Moderate
Licence	Individual / Company

The global dehydrated vegetables market reaches USD XXX billion by 2031, advancing from USD XXX billion in 2025 at a XX% CAGR in shev.io Research's planning forecast. Growth comes from convenience foods, seasoning systems and the expansion of food manufacturing in Asia-Pacific. Potatoes, onions and garlic anchor demand, while freeze-dried vegetables serve applications where colour, structure and rapid rehydration command higher prices. This report examines how crop procurement, drying economics, food-safety assurance and application development shape supplier profitability and purchasing decisions.

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Executive summary

The global dehydrated vegetables market reaches USD XXX billion by 2031, advancing from USD XXX billion in 2025 at a XX% CAGR in shev.io Research's planning forecast. Growth comes from convenience foods, seasoning systems and the expansion of food manufacturing in Asia-Pacific. Potatoes, onions and garlic anchor demand, while freeze-dried vegetables serve applications where colour, structure and rapid rehydration command higher prices. This report examines how crop procurement, drying economics, food-safety assurance and application development shape supplier profitability and purchasing decisions.

Indicator	Value
Market size 2025	XXX
Forecast 2031	XXX
CAGR	XXX
Largest region	XXX
Fastest region	XXX

Key findings

- shev.io Research places global dehydrated vegetables revenue at USD XXX billion in 2025 and USD XXX billion in 2031, representing a XX% CAGR.
- Global sales volume advances from XXX tonnes in 2025 to XXX tonnes in 2031.
- The market's weighted average selling price rises from USD XXX per tonne in 2025 to USD XXX per tonne in 2031.
- Asia-Pacific accounts for XX% of 2025 market value and records the fastest regional growth at XX% CAGR.
- Potatoes account for XX% of market value, followed by onions at XX% and garlic at XX%.
- Hot-air drying represents XX% of market value; drum drying contributes XX%, freeze drying XX% and vacuum drying XX%.
- Flakes and pieces account for XX% of sales value, reflecting demand for visible inclusions and established potato-flake applications.
- Soups, sauces and ready meals account for XX% of ingredient demand by value, making this the largest end-use segment.

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Market size and forecast

Market value by year, USD bn

Indicator	2026	2027	2028	2029	2030	2031	CAGR
Market value, USD bn	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Market volume	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Production	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Imports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Exports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Apparent consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Year-over-year value change

Indicator	2027	2028	2029	2030	2031	CAGR
Market value	X%	X%	X%	X%	X%	X%
Production	X%	X%	X%	X%	X%	X%
Imports	X%	X%	X%	X%	X%	X%
Exports	X%	X%	X%	X%	X%	X%

Source: XXX

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Global Dehydrated Vegetables Market Trends and Growth Drivers

Dehydrated vegetable demand is best understood through the economics of food manufacturing. Buyers purchase flavour, texture, vegetable solids and preparation convenience in a form that can be stored and dosed consistently. Ingredient substitution therefore depends on usable solids, process losses and finished-product performance. Comparisons with fresh or frozen vegetables become meaningful only after accounting for these differences.

Supply economics begin with agricultural dry matter and finish with a customer-approved specification. Crop conditions influence yield, while drying technology, energy consumption, trimming losses and microbial controls determine conversion costs. A processor can improve competitiveness through better procurement and process control even when the underlying vegetable category grows slowly. Conversely, expanding sales volume can weaken profitability if crop and energy costs rise faster than contract prices.

The market contains distinct commercial models. High-volume potato and allium operations emphasise throughput and repeatability, while specialist vegetable suppliers compete through appearance, functionality and application support. Premiumisation creates value where customers can identify a finished-product benefit. The report therefore connects demand forecasts to procurement practices, technology choices and the specifications that determine supplier qualification.

Growth drivers

Convenience foods expand repeat ingredient demand

Instant soups, prepared sauces and ready meals require ingredients that deliver repeatable flavour and texture without extensive preparation at the food factory. Dehydrated vegetables reduce handling steps and allow manufacturers to maintain recipes across variable fresh-crop availability. Suppliers that control particle size and rehydration behaviour become embedded in customer formulations, supporting recurring orders.

Seasoning systems increase vegetable ingredient penetration

Onion, garlic and tomato powders supply flavour foundations for savoury snacks, noodle seasonings and prepared-food coatings. Manufacturers can adjust these ingredients across product variants without redesigning their production process. Demand rewards suppliers that manage flavour strength, flowability and consistency between crop seasons.

Potato functionality supports industrial food production

Potato flakes and granules contribute binding, water absorption and texture in addition to their use in instant mashed potatoes. These functions support demand from snack, bakery and prepared-food manufacturers that require a stable dry ingredient. Performance specifications create opportunities for differentiated grades rather than a single commodity offering.

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Recognisable vegetable ingredients support reformulation

Food developers use vegetable ingredients to build familiar ingredient declarations and create visible or flavour-based product differentiation. Carrot, tomato and other vegetable powders can contribute colour and taste alongside their vegetable identity. Commercial gains depend on functional performance and lawful claims, particularly where heat treatment changes nutrient retention.

Ambient logistics favour dehydrated formats

Removing water reduces the transport and storage burden associated with supplying equivalent vegetable solids. Ambient storage also widens distribution options for customers with limited cold-chain capacity. The purchasing advantage is strongest where ingredients travel long distances or enter recipes that subsequently add water.

Asia-Pacific food manufacturing expands the customer base

Expansion in packaged meals, noodles, snacks and organised foodservice broadens the regional customer base for dehydrated ingredients. China and India combine large agricultural supply systems with substantial domestic food-manufacturing demand, while Japan supports specification-intensive applications. Suppliers with regional technical support can adapt particle size, flavour and rehydration profiles to local recipes.

Restraints

Crop variability destabilises procurement economics

Weather, irrigation conditions and crop quality change both raw-material availability and the amount of usable dry matter obtained from each delivery. A lower purchase price for fresh vegetables does not necessarily translate into a lower cost per tonne of finished ingredient. Processors face margin pressure when customer contracts reset more slowly than crop procurement costs.

Drying energy costs restrict margin expansion

Thermal drying requires substantial heat input, while freeze drying combines refrigeration, vacuum generation and extended processing time. Energy exposure can therefore alter the relative economics of technology choices and production locations. Smaller processors may struggle to fund heat recovery and equipment upgrades while maintaining competitive prices.

Microbial and residue compliance raise qualification costs

Low moisture restricts microbial growth but does not by itself eliminate pathogens already present in an ingredient. Buyers therefore require documented controls, suitable testing programmes and traceability across agricultural and processing stages. Qualification costs and rejected lots can restrict access to premium customers, particularly for suppliers with inconsistent process documentation.

Sensory limitations preserve demand for competing formats

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Drying can change flavour, colour and texture, and some ingredients do not fully recover their original structure after rehydration. Frozen, aseptic and fresh-cut alternatives remain attractive where the finished product depends on fresh-like texture or where cold-chain infrastructure is already available. Premium drying methods address part of this gap but introduce a higher ingredient cost.

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Dehydrated Vegetables Market Drivers, Restraints and Forecast Impact

Drivers — impact on forecast

Driver	Impact on CAGR	Geography	Horizon
Convenience foods expand repeat ingredient demand	XXX	XXX	XXX
Seasoning systems increase vegetable ingredient penetration	XXX	XXX	XXX
Potato functionality supports industrial food production	XXX	XXX	XXX
Recognisable vegetable ingredients support reformulation	XXX	XXX	XXX
Ambient logistics favour dehydrated formats	XXX	XXX	XXX
Asia-Pacific food manufacturing expands the customer base	XXX	XXX	XXX

Source: XXX

Restraints — impact on forecast

Restraint	Impact on CAGR	Geography	Horizon
Crop variability destabilises procurement economics	XXX	XXX	XXX
Drying energy costs restrict margin expansion	XXX	XXX	XXX
Microbial and residue compliance raise qualification costs	XXX	XXX	XXX
Sensory limitations preserve demand for competing formats	XXX	XXX	XXX

Source: XXX

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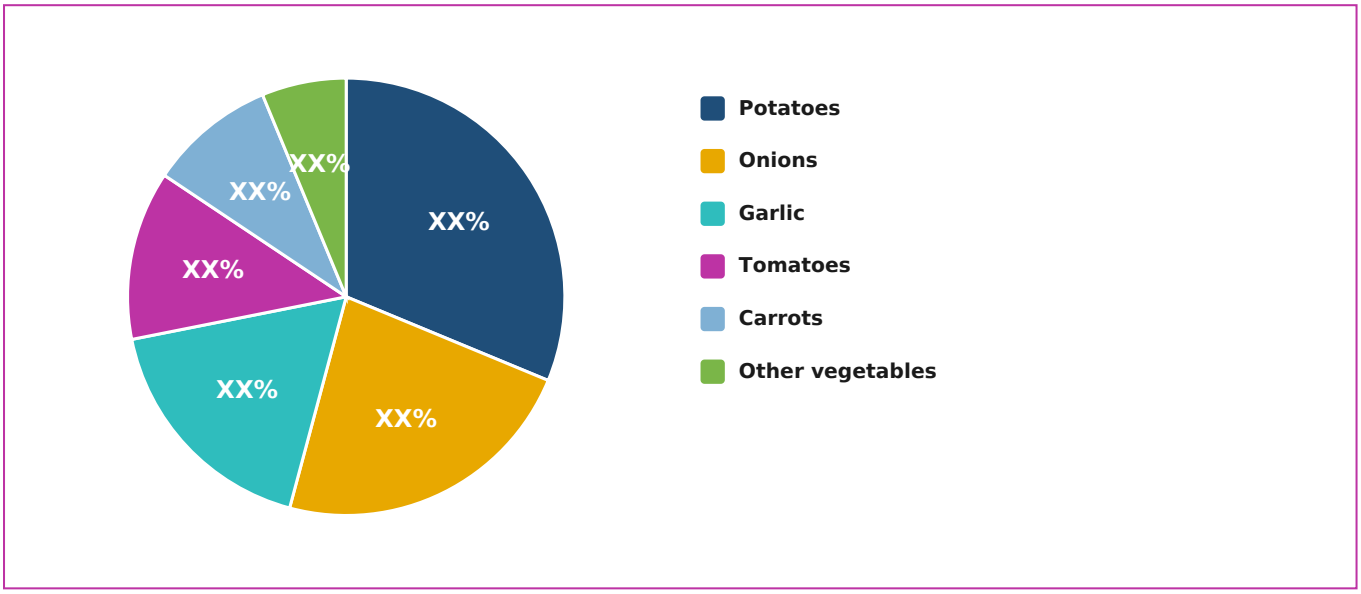
Dehydrated Vegetables Market Segmentation by Vegetable, Technology, Form and End Use

By Vegetable Type

Potato flakes and granules serve both direct preparation and industrial functionality, giving the category a broad customer base. Onions and garlic are foundational flavour ingredients in seasonings, sauces and prepared foods, with commercial performance tied to flavour strength and consistency. Tomatoes are the fastest-growing vegetable category in the planning forecast, supported by sauce systems, snack seasonings and colour-rich formulations. Other vegetables include leafy vegetables, peppers, peas, sweetcorn and mixed-vegetable ingredients.

Value share by vegetable Type, 2025



Source: XXX

Value by vegetable Type, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Potatoes	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Onions	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Garlic	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Tomatoes	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Carrots	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Other vegetables	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

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By Drying Technology

Hot-air drying leads because it accommodates substantial throughput across a wide range of vegetables and ingredient specifications. Drum drying is closely associated with potato flakes and suitable puréed vegetable inputs. Freeze drying serves applications where structure, appearance and rapid rehydration justify a premium, while vacuum drying occupies a smaller specialist position. Hybrid processes are classified by the principal moisture-removal technology to prevent double counting.

Value by drying Technology, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Hot-air drying	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Drum drying	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Freeze drying	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Vacuum drying	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Product Form

Flakes and pieces combine potato-flake demand with visible vegetable inclusions for soups and prepared meals. Powders gain from seasoning systems and applications requiring dispersion, flavour distribution or a smooth finished texture. Granules and agglomerates address flowability and handling requirements, while whole and sliced products serve applications where recognisable vegetable appearance matters. Milled powders are classified as powders regardless of the shape of the ingredient before milling.

Value by product Form, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Flakes and pieces	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Powders	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Granules and agglomerates	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Whole and sliced	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By End Use

Soups, sauces and ready meals use dehydrated vegetables for flavour, texture and convenient preparation. Seasonings and savoury snacks are the fastest-growing end-use group, supported by product variety and the flexibility of powdered ingredients. Bakery, noodle and processed-meat applications rely on more specific functional and flavour requirements. Sales are allocated to the immediate application of the

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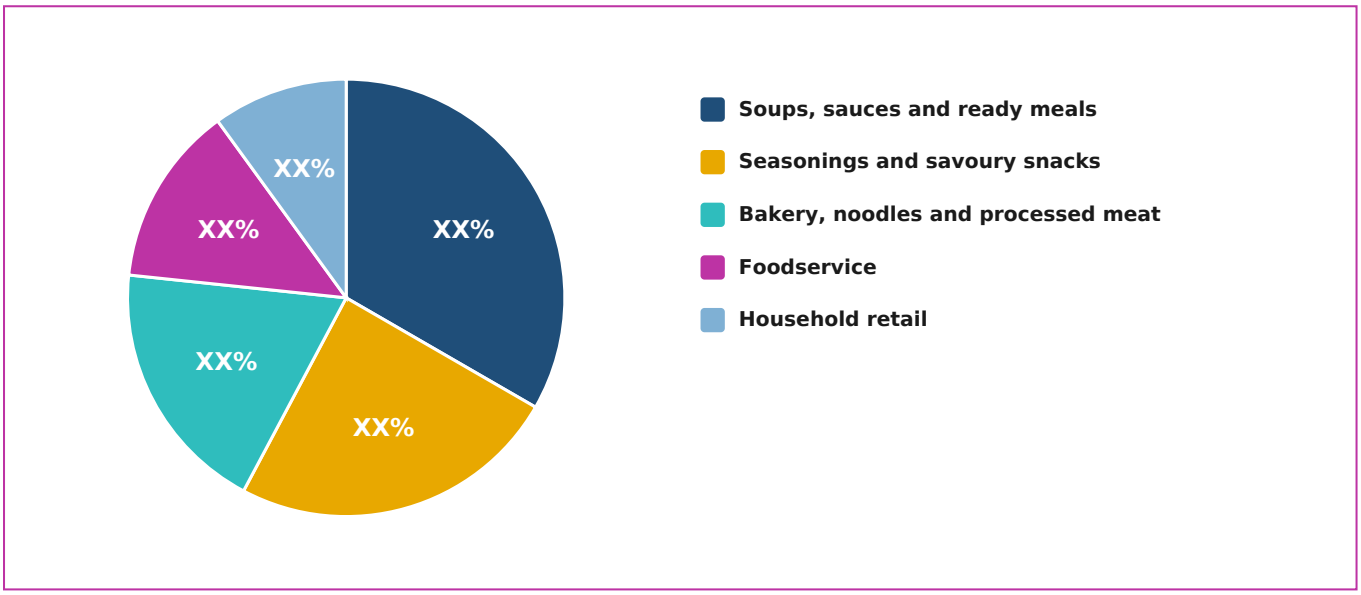
purchased ingredient; foodservice and household channels cover ingredients used directly in those settings.

Value share by end Use, 2025



Source: XXX

Value by end Use, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Soups, sauces and ready meals	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Seasonings and savoury snacks	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Bakery, noodles and processed meat	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Foodservice	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Household retail	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

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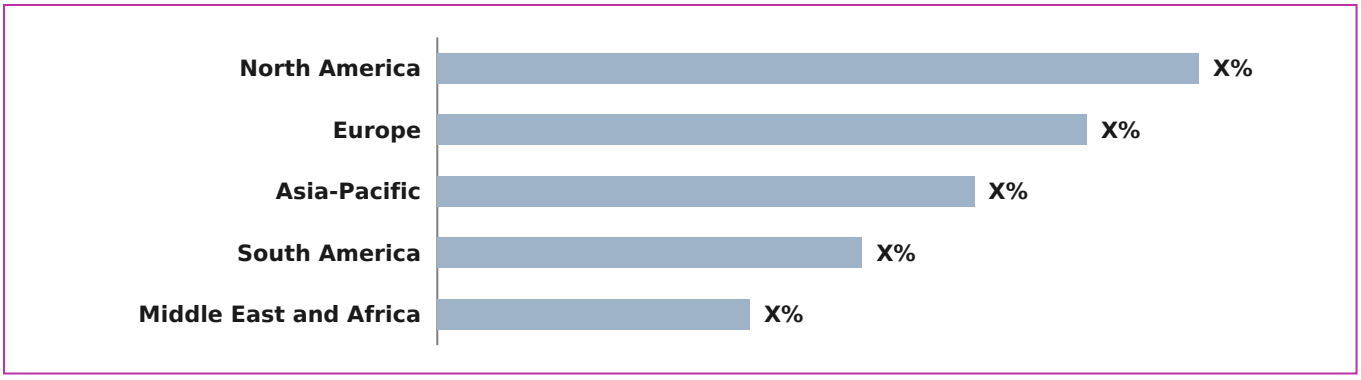
Dehydrated Vegetables Market Regional Analysis and Country Outlook

Asia-Pacific leads with XX% of market value in 2025 and reaches USD XXX billion in 2031, growing at XX% CAGR. China and India matter as both ingredient-production locations and large end-use markets, but the report measures regional demand at the point of ingredient use. Regional manufacturers need economical ingredients for noodles, seasonings and prepared meals, alongside premium grades for export-oriented food production. Japan adds demand for precise specifications, consistent appearance and convenient preparation.

Europe represents XX% of 2025 revenue and reaches USD XXX billion in 2031. Potato ingredients, established food-manufacturing customers and demanding quality specifications underpin the region's position. Germany, the United Kingdom and France provide distinct purchasing environments across industrial food production, private-label manufacturing and foodservice. Energy costs and packaging obligations strengthen the case for process efficiency and close coordination between ingredient suppliers and customer procurement teams.

North America contributes XX% of 2025 value and reaches USD XXX billion in 2031, supported by potato ingredients, allium seasonings and convenience foods. South America expands from USD XXX billion to USD XXX billion, while the Middle East and Africa grows from USD XXX billion to USD XXX billion. Brazil and Argentina provide opportunities in industrial food applications; Turkey, Saudi Arabia and South Africa offer different combinations of processing, distribution and end-market demand. The regional assessment distinguishes local crop advantages from the ability to deliver qualified ingredients reliably.

Growth rate by region, 2025-2031



Source: XXX

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Market value by region, USD bn

Region	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
North America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Europe	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Asia-Pacific	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
South America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Middle East and Africa	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Market value by leading country, USD bn

Country	2025	2031	Share 2025	CAGR
United States	XXX	XXX	XXX	XXX
Germany	XXX	XXX	XXX	XXX
United Kingdom	XXX	XXX	XXX	XXX
Belgium	XXX	XXX	XXX	XXX
Netherlands	XXX	XXX	XXX	XXX
Japan	XXX	XXX	XXX	XXX
China	XXX	XXX	XXX	XXX
Mexico	XXX	XXX	XXX	XXX

Source: XXX

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Dehydrated Vegetables Market Competitive Landscape and Company Share

The market has moderate concentration because competitive strength is concentrated within particular vegetables, technologies and customer applications. Potato specialists such as Idahoan Foods, Basic American Foods and Aviko Rixona compete on processing functionality and scale, while ofi and Sensient Natural Ingredients participate in specification-led vegetable ingredient supply. Van Drunen Farms, Silva International and BCFoods provide broader ingredient portfolios and processing capabilities. A supplier's position within a narrow application can be substantially stronger than its share of the global market.

Freeze-drying specialists, including European Freeze Dry, Chaucer Foods and Thrive Freeze Dry, address customers seeking recognisable structure, colour and rapid rehydration. Their competitive proposition depends on the value delivered in the finished food rather than direct price parity with hot-air-dried ingredients. Jain Farm Fresh Foods and Indian allium suppliers connect agricultural procurement with processing and export demand. Across these business models, crop access, microbial assurance and the ability to meet customer-specific tolerances shape account retention.

The competitive assessment separates operating brands, subsidiaries and parent groups before calculating company shares. Capacity expansion is evaluated by vegetable, drying method, utilisation and customer qualification status, while acquisition analysis distinguishes announced transactions from completed ownership changes. Strategic priorities include application support, alternative sourcing origins, process efficiency and dependable specifications. The company-share dataset is a planned report output; no numerical company ranking is assigned in this blueprint.

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Leading companies

Company	HQ	Est. revenue 2025	Market share 2025	YoY
ofi	XXX	XXX	XXX	XXX
Sensient Technologies	XXX	XXX	XXX	XXX
Van Drunen Farms	XXX	XXX	XXX	XXX
Silva International	XXX	XXX	XXX	XXX
BCFoods	XXX	XXX	XXX	XXX
Chaucer Foods	XXX	XXX	XXX	XXX
European Freeze Dry	XXX	XXX	XXX	XXX
Thrive Freeze Dry	XXX	XXX	XXX	XXX
Jain Farm Fresh Foods	XXX	XXX	XXX	XXX
Idahoan Foods	XXX	XXX	XXX	XXX
Basic American Foods	XXX	XXX	XXX	XXX
Aviko Rixona	XXX	XXX	XXX	XXX

Source: XXX

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Dehydrated Vegetables Market Forecast and Investment Opportunities

The central forecast takes global revenue to USD XXX billion by 2031, with volume reaching XXX tonnes. Growth combines wider use in manufactured foods with a gradual increase in average selling value as customers purchase more application-specific grades. Commodity products remain important, but suppliers can improve their commercial position through measurable performance in flavour delivery, texture, dispersibility and rehydration.

The downside scenario reaches USD XXX billion in 2031 at XX% CAGR, reflecting slower food-manufacturing demand and a reduced premium-product mix. The upside scenario reaches USD XXX billion at XX% CAGR, supported by faster convenience-food growth and broader adoption of higher-value drying technologies. Agricultural inflation is assessed separately from underlying volume growth so that a rise in market value is not automatically interpreted as stronger physical demand.

Investment priorities should follow the requirements of the intended customer base. High-volume potato and allium processors benefit from procurement discipline, yield improvement and drying efficiency; specialist suppliers need evidence that their ingredient improves a customer's finished product. Commercial success depends on combining reliable supply with documented safety controls and clear performance specifications. Regional technical service and flexible product finishing can strengthen customer relationships without requiring every supplier to operate a fully global production network.

Opportunities

- Application-specific vegetable powders for sauces, savoury snacks and prepared meals
- Freeze-dried inclusions for premium instant meals and visually differentiated products
- Validated microbial-reduction services and documented ready-to-use ingredient systems
- Heat recovery, process optimisation and lower-emission drying
- Qualified alternative crop origins and regional finishing operations
- Upcycling suitable cosmetically imperfect vegetables into food-grade ingredients
- Tailored potato flakes and granules for texture, binding and instant preparation

> This preview shows the form and depth of the report. The full report contains every figure, segment- and country-level detail and full company profiles. On purchase all figures are finalised and verified, and the report is delivered within 24–72 hours.

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