Global Cinnamon Bark Oil Market

Market size, segmentation, competitive landscape and outlook

2021-2031

September 2026

Moving forward, together

Every one of us has, at some point, heard the line from *Alice in Wonderland*: “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Cliché as the quote has become, our world is changing at extraordinary speed. And yet, to my mind, it matters not only to run fast, but — more importantly — to know where you are running.

We see ourselves as the navigator, ready at the right moment to point out the correct course. By providing current, timely information for the decisions that matter, we aim to protect our clients from missteps and to help them find new opportunities.

It matters to us that you are satisfied with the work we have done. If you have any questions about this report, we will be glad to answer them.

ANDREY SHEVCHENKO, Managing Partner

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Market at a glance

This demo shows the **form and depth** of the report — real narrative with the detailed figures and tables masked as “XXX”. When you order the report, every figure is finalised and verified for your copy, and the full report is delivered within 24–72 hours.

Indicator	Value
Market size (2025)	USD 136.4 m
Forecast (2031)	USD 211.3 m
CAGR (2021-2031)	7.6%
Study period	2021-2031
Largest region	Europe · 30.8%
Fastest-growing region	Asia-Pacific · 9.1%
Market concentration	Moderate
Licence	Individual / Company

The global cinnamon bark oil market reached USD XXX million in 2025 and will expand to USD XXX million by 2031, advancing at a XX% CAGR. Food and beverage formulations remain the largest application, while pharmaceutical, nutraceutical and animal-feed uses are broadening the addressable demand base. Europe leads current market value through its established flavour, fragrance and natural-cosmetics industries, whereas Asia-Pacific records the fastest growth as origin-country processing and regional consumer demand expand. Supply-chain control, botanical authentication and cinnamaldehyde, coumarin and safrole specifications increasingly determine achievable margins.

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Executive summary

The global cinnamon bark oil market reached USD XXX million in 2025 and will expand to USD XXX million by 2031, advancing at a XX% CAGR. Food and beverage formulations remain the largest application, while pharmaceutical, nutraceutical and animal-feed uses are broadening the addressable demand base. Europe leads current market value through its established flavour, fragrance and natural-cosmetics industries, whereas Asia-Pacific records the fastest growth as origin-country processing and regional consumer demand expand. Supply-chain control, botanical authentication and cinnamaldehyde, coumarin and safrole specifications increasingly determine achievable margins.

Indicator	Value
Market size 2025	XXX
Forecast 2031	XXX
CAGR	XXX
Largest region	XXX
Fastest region	XXX

Key findings

- The global market generated USD XXX million in 2025 and is forecast to reach USD XXX million in 2031.
- Cinnamomum verum bark oil accounted for XX% of 2025 market value, supported by premium pricing, Ceylon-origin positioning and lower-coumarin product claims.
- Food and beverage applications represented XX% of 2025 revenue, making them the largest end-use pool.
- Europe held XX% of global market value in 2025, while Asia-Pacific will grow fastest at a XX% CAGR through 2031.
- Organic-certified oil represented XX% of 2025 value and will expand at a XX% CAGR as certified supply enters premium flavour, wellness and beauty formulations.
- Sri Lanka produced XXX metric tons of cinnamon in 2024 from XXX hectares, according to the Department of Census and Statistics.
- Sri Lanka exported XXX metric tons of cinnamon in 2024, compared with XXX metric tons in 2023, according to Sri Lanka Customs.
- Commission Implementing Regulation (EU) 2024/1186 authorised Cinnamomum verum bark and leaf essential oils as sensory feed additives for specified animal categories under defined conditions.

Market size and forecast

Market value by year, USD bn

Indicator	2026	2027	2028	2029	2030	2031	CAGR
Market value, USD bn	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Market volume	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Production	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Imports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Exports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Apparent consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Year-over-year value change

Indicator	2027	2028	2029	2030	2031	CAGR
Market value	X%	X%	X%	X%	X%	X%
Production	X%	X%	X%	X%	X%	X%
Imports	X%	X%	X%	X%	X%	X%
Exports	X%	X%	X%	X%	X%	X%

Source: XXX

Global Cinnamon Bark Oil Market Trends and Growth Drivers

Cinnamon bark oil sits at the intersection of agricultural commodities and high-value formulation ingredients. Raw-bark availability establishes the cost floor, but botanical species, origin, extraction yield, cinnamaldehyde profile, certification and application documentation determine the final selling price. This creates a wide margin spread between undifferentiated bulk oil and qualified food, fragrance, feed or wellness grades.

Demand is shifting toward traceable natural ingredients while buyer qualification is becoming more exacting. Industrial customers increasingly require botanical authentication, chromatographic fingerprints, allergen declarations, pesticide-residue testing and chain-of-custody records. Suppliers that institutionalise these controls gain longer contracts and lower customer churn.

The market's principal strategic tension is between natural-product premiumisation and synthetic substitution. Natural bark oil wins when origin, clean-label status and full aromatic complexity influence purchasing; synthetic cinnamaldehyde remains formidable when consistency and cost dominate. Encapsulation, fractionation and application-specific standardisation expand the uses in which natural oil can defend its premium.

Growth drivers

Clean-label flavour reformulation

Food and beverage manufacturers are replacing artificial flavour descriptors with recognisable botanical ingredients, sustaining demand for natural cinnamon bark oil in bakery, confectionery, beverages and seasonal formulations. Suppliers able to deliver heat-stable, soluble and standardised formats capture a greater share of reformulation budgets and recurring industrial contracts.

Premium functional food growth

Cinnamon-associated wellness positioning is expanding its use in teas, shots, functional confectionery and dietary-supplement flavour systems. Cinnamon bark oil benefits through high flavour intensity at low inclusion rates, although commercial success depends on controlled dosing and market-compliant claims.

Aromatherapy and home-wellness adoption

Consumer demand for warming, spicy and seasonal aromas supports packaged oil, diffuser blend and home-fragrance sales. The effect is strongest in North America and Europe, where specialist brands combine education, subscription commerce and cross-selling with complementary oils.

Natural antimicrobial formulation

Cinnamaldehyde-rich bark oil is being evaluated in oral care, household products, food preservation and agricultural formulations where manufacturers seek botanical functional ingredients. Commercial demand concentrates in standardised grades with stability, efficacy and safety dossiers suited to the target application.

Ceylon-origin premiumisation

Protected-origin positioning and lower-coumarin differentiation strengthen the value proposition of Cinnamomum verum oil in premium food, beauty and wellness products. Sri Lankan processors are capturing more value through certification, batch testing, direct export and branded ingredient programmes.

Phytogenic feed additive expansion

Feed producers are increasing their use of flavouring botanicals and essential-oil combinations in poultry, swine and pet nutrition. The 2024 European Union authorisation gives suppliers a defined pathway for specified animal categories and increases demand for controlled composition and occupational-safety documentation.

Restraints

Concentrated agricultural supply

Commercial bark supply is concentrated in a small group of tropical origins and remains exposed to rainfall variability, labour availability, competing crop economics and harvest-quality fluctuations. Reduced bark output raises feedstock costs quickly because essential-oil yield is low and distillers compete with the higher-value quill and spice trades.

Safety and allergen controls

Cinnamaldehyde-rich oils require careful formulation, workplace handling and consumer labelling because concentrated material can irritate skin and eyes and act as a sensitiser. Safrole, coumarin and other constituent limits narrow the usable specification window in feed, cosmetics and ingestible applications.

Adulteration and quality inconsistency

Substitution with leaf oil, synthetic cinnamaldehyde, carrier oils or incorrectly declared cassia material creates qualification costs for buyers and reputational risk for the category. Gas chromatography, isotope-ratio testing and documented chain of custody are becoming standard requirements for premium contracts.

Synthetic ingredient substitution

Synthetic cinnamaldehyde offers consistent odour, composition and pricing for cost-sensitive industrial users. Natural bark oil retains an advantage in clean-label and origin-led products, but remains vulnerable where customers purchase primarily on flavour impact per unit cost.

Cinnamon Bark Oil Driver and Restraint Impact on the Forecast

Drivers — impact on forecast

Driver	Impact on CAGR	Geography	Horizon
Clean-label flavour reformulation	XXX	XXX	XXX
Premium functional food growth	XXX	XXX	XXX
Aromatherapy and home-wellness adoption	XXX	XXX	XXX
Natural antimicrobial formulation	XXX	XXX	XXX
Ceylon-origin premiumisation	XXX	XXX	XXX
Phytogenic feed additive expansion	XXX	XXX	XXX

Source: XXX

Restraints — impact on forecast

Restraint	Impact on CAGR	Geography	Horizon
Concentrated agricultural supply	XXX	XXX	XXX
Safety and allergen controls	XXX	XXX	XXX
Adulteration and quality inconsistency	XXX	XXX	XXX
Synthetic ingredient substitution	XXX	XXX	XXX

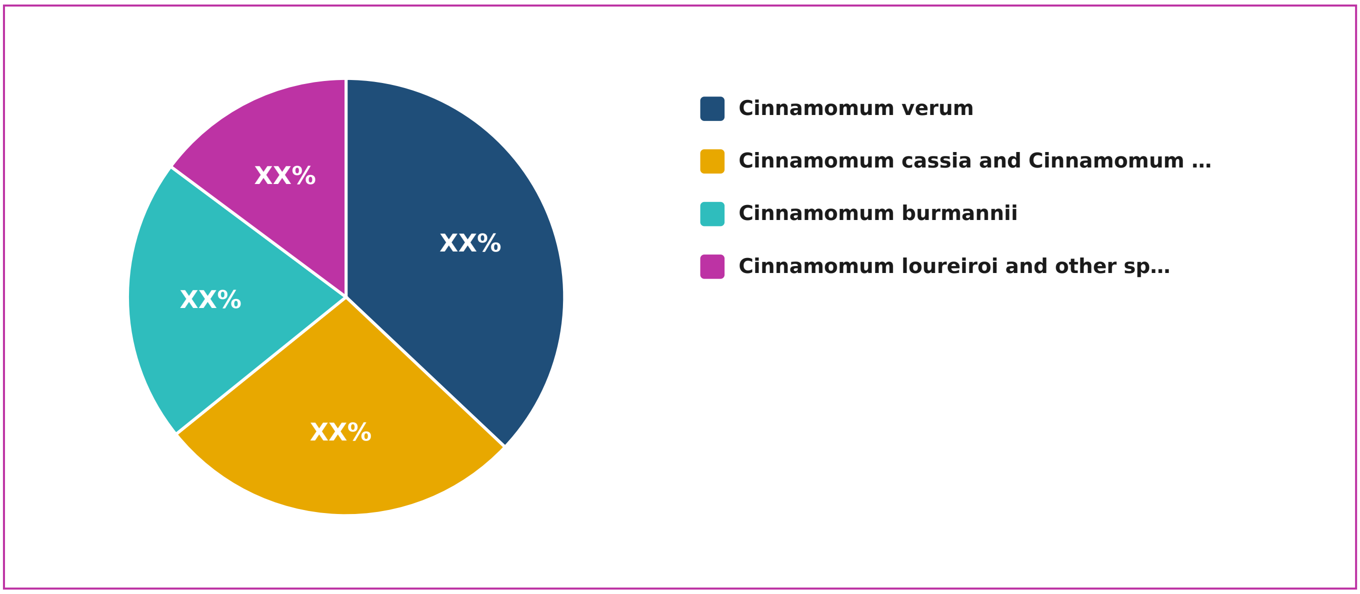
Source: XXX

Cinnamon Bark Oil Market Segmentation Analysis

By Botanical Source

Cinnamomum verum commands the largest value share because its Ceylon origin, aromatic profile and lower-coumarin positioning support premium pricing. Cassia species serve price-sensitive flavour, household and industrial demand with a stronger cinnamaldehyde profile. Cinnamomum loureiroi and other regional species grow from a smaller base as buyers seek differentiated sensory profiles.

Value share by botanical Source, 2025



Source: XXX

Value by botanical Source, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Cinnamomum verum	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Cinnamomum cassia and Cinnamomum aromaticum	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Cinnamomum burmannii	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Cinnamomum loureiroi and other species	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Extraction Method

Steam distillation remains the industry standard because it is scalable, widely understood and compatible with food, fragrance and aromatherapy specifications. Hydrodistillation is retained by smaller origin processors but faces greater batch variability. Supercritical CO_2 extraction grows fastest in premium formulations where fuller aromatic profiles and solvent-free processing support higher prices.

Value by extraction Method, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Steam distillation	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Hydrodistillation	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Supercritical CO2 extraction	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Other extraction methods	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Certification

Conventional material dominates industrial volumes because buyers can manage residue and purity requirements through supplier qualification and batch testing. Organic oil commands stronger growth and pricing in premium foods, supplements, aromatherapy and natural cosmetics. Dual organic and fair-trade or regenerative claims form a small but strategically important tier for consumer-facing brands.

Value by certification, USD bn

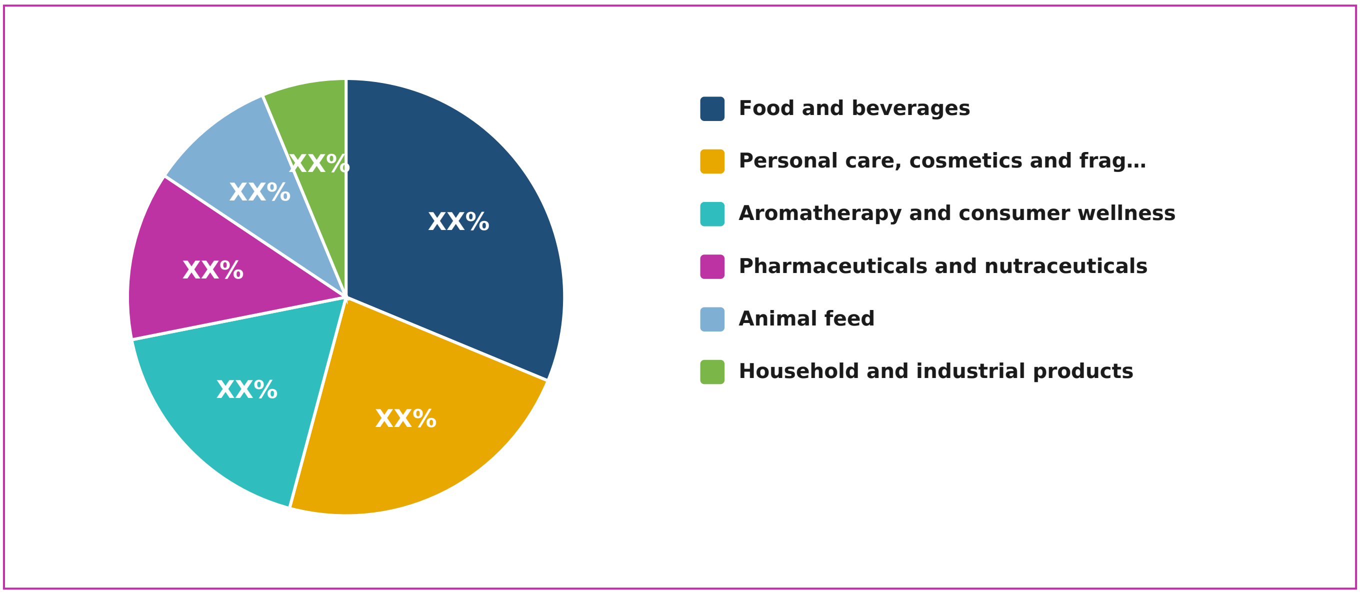
Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Conventional	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Organic certified	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Application

Food and beverage uses lead through bakery, confectionery, beverages, flavour systems and seasonal products. Personal care, fragrance and aromatherapy applications value the oil's warm sensory profile, although dermal limits require disciplined formulation. Pharmaceutical, nutraceutical and feed uses expand fastest as standardised composition, encapsulation and regulatory files improve.

Value share by application, 2025



Source: XXX

Value by application, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Food and beverages	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Personal care, cosmetics and fragrance	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Aromatherapy and consumer wellness	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Pharmaceuticals and nutraceuticals	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Animal feed	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Household and industrial products	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Sales Channel

Direct contracts dominate large industrial accounts because specification alignment, traceability and continuity of supply require close supplier relationships. Specialist distributors remain essential for small and medium-sized formulators requiring local inventory, technical support and regulatory documentation. Retail and e-commerce grow fastest through packaged aromatherapy and professional-maker channels.

Value by sales Channel, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Direct business-to-business	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Specialist distributors	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Retail and e-commerce	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

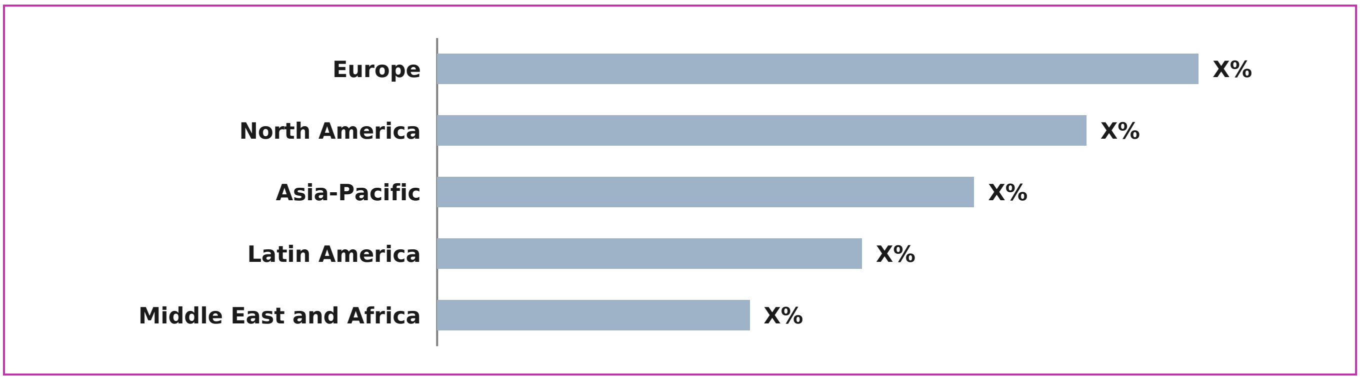
Cinnamon Bark Oil Market Regional Analysis and Country Outlook

Europe generated XX% of global revenue in 2025, underpinned by mature flavour, fragrance, natural-cosmetics and specialty-distribution infrastructure. Germany, France, the United Kingdom and Italy form the core demand cluster, with buyers placing a premium on REACH documentation, food-flavour compliance, allergen controls and auditable origin. EU recognition of Ceylon Cinnamon as a protected geographical indication and the 2024 feed-additive authorisation reinforce differentiated opportunities for compliant Cinnamomum verum oils.

North America accounted for XX% of 2025 value, led by the United States across natural flavouring, aromatherapy, dietary supplements and direct-to-consumer essential oils. Asia-Pacific held XX% but will expand at a XX% CAGR through 2031, making it the fastest-growing region. Growth reflects rising regional consumption, expanding flavour and personal-care manufacturing, and a shift from raw-bark exports toward origin-level distillation and standardised ingredients.

Latin America and the Middle East and Africa together represented XX% of 2025 revenue. Brazil and Mexico anchor Latin American food, beverage and personal-care demand, while the United Arab Emirates acts as a redistribution and premium-wellness hub. South Africa and Gulf markets provide focused opportunities for certified, small-lot supply, although specialist distributors remain essential for regulatory support and customer qualification.

Growth rate by region, 2025-2031



Source: XXX

Market value by region, USD bn

Region	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Europe	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
North America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Asia-Pacific	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Latin America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Middle East and Africa	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Market value by leading country, USD bn

Country	2025	2031	Share 2025	CAGR
United States	XXX	XXX	XXX	XXX
Germany	XXX	XXX	XXX	XXX
United Kingdom	XXX	XXX	XXX	XXX
Belgium	XXX	XXX	XXX	XXX
Netherlands	XXX	XXX	XXX	XXX
Japan	XXX	XXX	XXX	XXX
China	XXX	XXX	XXX	XXX
Mexico	XXX	XXX	XXX	XXX

Source: XXX

Cinnamon Bark Oil Market Competitive Landscape and Company Share

The cinnamon bark oil market is moderately concentrated: the five largest suppliers captured XX% of 2025 revenue, while a long tail of origin distillers, essential-oil specialists and branded wellness companies served fragmented regional demand. Large flavour and fragrance houses compete through technical formulation, global account access and natural-ingredient portfolios; specialist suppliers compete through botanical expertise, flexible batch sizes and direct sourcing.

Givaudan, Symrise, dsm-firmenich, Robertet and MANE shape industrial purchasing standards through application laboratories, quality systems and multinational customer relationships. Berjé, Vigon, Ultra International, AOS Products and specialised Sri Lankan processors occupy important positions in bulk supply and distribution. doTERRA, Young Living, NOW Foods and Plant Therapy extend market visibility through packaged aromatherapy and wellness channels.

Competitive investment is moving toward responsible sourcing, chromatography-led authentication, organic certification, low-impact extraction and local application support. Recent moves such as Givaudan's House of Naturals and dsm-firmenich's controlled-environment botanical partnership indicate a broader industry effort to secure natural raw materials while reducing climate and biodiversity exposure. Consolidation will remain selective because origin relationships and specialised product knowledge are difficult to integrate through scale alone.

Leading companies

Company	HQ	Est. revenue 2025	Market share 2025	YoY
Givaudan SA	XXX	XXX	XXX	XXX
Symrise AG	XXX	XXX	XXX	XXX
dsm-firmenich AG	XXX	XXX	XXX	XXX
Robertet SA	XXX	XXX	XXX	XXX
MANE Group	XXX	XXX	XXX	XXX
Berjé Inc.	XXX	XXX	XXX	XXX
Vigon International LLC	XXX	XXX	XXX	XXX
Ultra International	XXX	XXX	XXX	XXX
AOS Products Private Limited	XXX	XXX	XXX	XXX
doTERRA International LLC	XXX	XXX	XXX	XXX
Young Living Essential Oils LC	XXX	XXX	XXX	XXX
NOW Health Group Inc.	XXX	XXX	XXX	XXX

Source: XXX

Cinnamon Bark Oil Market Forecast and Commercial Opportunities

The market will add USD XXX million between 2025 and 2031, with growth led by food and beverage reformulation, premium wellness products and specification-driven industrial applications. Value growth will exceed volume growth as certified Ceylon, organic, low-safrole and highly documented grades command sustained premiums.

The base-case forecast assumes steady cinnamon availability, continued clean-label adoption and broader technical qualification of cinnamon bark oil in feed, oral care and natural preservation systems. A high-growth scenario emerges if encapsulation and solubilisation improve use in beverages and animal nutrition; the principal downside scenario combines weather-related supply contraction with aggressive substitution by synthetic cinnamaldehyde.

The strongest commercial positions will combine origin-secured feedstock, efficient distillation, compositional standardisation and application-specific regulatory files. Suppliers that can translate raw oil into soluble, encapsulated or customer-standardised formats will capture more value than businesses competing solely in undifferentiated bulk material.

Opportunities

- Certified organic and regenerative Cinnamomum verum supply programmes
- Low-safrole and application-standardised oil fractions
- Encapsulated cinnamon bark oil for beverages, supplements and animal feed
- Origin-country distillation and export of higher-value finished ingredients
- Natural preservation systems for bakery, beverages and oral care
- Direct-to-formulator digital distribution in emerging Asian and Middle Eastern markets

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