

Global Sunflower Oil Market 2026

Market size, segmentation, competitive landscape and outlook

2021-2031

Moving forward, together



Every one of us has, at some point, heard the line from *Alice in Wonderland*: “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Cliché as the quote has become, our world is changing at extraordinary speed. And yet, to my mind, it matters not only to run fast, but — more importantly — to know where you are running.

We see ourselves as the navigator, ready at the right moment to point out the correct course. By providing current, timely information for the decisions that matter, we aim to protect our clients from missteps and to help them find new opportunities.

It matters to us that you are satisfied with the work we have done. If you have any questions about this report, we will be glad to answer them.

ANDREY SHEVCHENKO, Managing Partner

© shev.io — All rights reserved.

Disclaimer

This report was prepared by shev.io solely for information purposes. shev.io does not guarantee the accuracy and completeness of all information contained in the report, as the data in some sources may have been distorted inadvertently or deliberately. The information presented in this report must not be construed, directly or indirectly, as containing recommendations for further business action. All opinions and estimates contained in this report reflect the authors' judgement as at the date of publication and may be changed without notice.

shev.io accepts no liability for any loss or damage arising from any third party's use of the information contained in this report, including published opinions or conclusions, or for consequences caused by the incompleteness of the information presented. The information presented in this report is obtained from open sources. Additional information may be provided on request.

This document, or any part of it, may not be distributed without the written permission of shev.io, nor reproduced by any means.

© shev.io — All rights reserved.

Terms of use

This report is provided to the user under a **non-exclusive, non-transferable, limited licence** solely for internal use within the purposes for which the report was lawfully acquired.

The user **may not**, in whole or in part, transfer, sell, gift, publish or otherwise distribute the report to third parties, nor pass it to any other legal entities, partner organisations or external teams (including affiliated companies). It is prohibited to place the report (or fragments of it) in the public domain (websites, social networks, messengers, file-sharing services, open-link cloud storage) or to provide access through third-party services where this allows third parties to review the materials.

If the report is purchased by a **company**, its use is permitted **only by that company's employees** for internal tasks. Passing the report to contractors, consultants, freelancers, agencies and any external parties is prohibited.

All exclusive rights to the report — including its structure, texts, data selection, visualisations, tables, charts and design elements — belong to the rights holder (shev.io) or are used on lawful grounds. The user receives the right to use the report only within these terms.

Without shev.io's written consent it is prohibited to create derivative products based on the report, to use it as part of a commercially distributed product or service, or to remove or alter copyright notices.

The use of **short quotations** and fragments is permitted **only in internal documentation** (internal memos, reports, presentations, working correspondence), provided the meaning and context are preserved and the source is credited: *shev.io*. Any publication or use of the materials in places accessible to third parties is permitted only with shev.io's prior written consent.

© shev.io — All rights reserved.

Market at a glance

This demo shows the **form and depth** of the report — real narrative with the detailed figures and tables masked as “XXX”. When you order the report, every figure is finalised and verified for your copy, and the full report is delivered within 24–72 hours.

Indicator	Value
Market size (2025)	USD 35.6 bn
Forecast (2031)	USD 46.9 bn
CAGR (2021-2031)	4.7%
Study period	2021-2031
Largest region	Europe · 34%
Fastest-growing region	Asia-Pacific · 5.7%
Market concentration	Moderate
Licence	Individual / Company

The global sunflower oil market reached USD XXX billion in 2025 and will expand to USD XXX billion by 2031, advancing at a XX% CAGR. USDA forecasts 2026/27 world production at XXX metric tons and exports at XXX metric tons, confirming the market's unusually high exposure to cross-border supply. Europe holds XX% of market value, while Asia-Pacific is the fastest-growing region at a XX% CAGR as India, China and Southeast Asia absorb larger volumes of imported crude oil. High-oleic formulations, resilient Black Sea logistics, expanding refining capacity and demand from packaged-food manufacturers will define competitive advantage through 2031.

© shev.io — All rights reserved.

Table of contents

1 Introduction and Market Scope

1.1 Sunflower Oil Market Definition

1.2 Products, Applications and Transaction Boundary

1.3 Study Period, Currency and Geographic Coverage

2 Research Methodology

2.1 Secondary Research Program

2.2 Primary Interview Program

2.3 Bottom-Up Market Sizing

2.4 Forecast Model and Scenarios

2.5 Data Triangulation and Quality Control

3 Executive Summary

3.1 Market Size and Forecast

3.2 Key Segment and Regional Findings

3.3 Strategic Takeaways

4 Sunflower Oil Market Dynamics

4.1 Packaged-Food and Frying Demand

4.2 High-Oleic Reformulation

4.3 Asian Import and Refining Expansion

4.4 Supply, Weather and Geopolitical Restraints

4.5 Porter's Five Forces Analysis

4.6 Vegetable-Oil Substitution and Pricing

5 Market Size and Forecast by Product Type

5.1 Linoleic Sunflower Oil

5.2 High-Oleic Sunflower Oil

5.3 Mid-Oleic Sunflower Oil

6 Market Size and Forecast by Processing Grade

6.1 Refined, Bleached and Deodorized Oil

6.2 Cold-Pressed and Unrefined Oil

6.3 Certified-Organic Specialty Oil

7 Market Size and Forecast by Packaging Format

7.1 Bulk, Flexitank, IBC and Drums

7.2 Rigid Bottles and Containers

7.3 Flexible Pouches

8 Market Size and Forecast by Application

8.1 Food Processing

© shev.io — All rights reserved.

8.2 Household and Retail Cooking
8.3 Foodservice and Institutional
8.4 Cosmetics and Pharmaceuticals
8.5 Industrial and Biofuel
9 Sunflower Oil Market Regional Analysis
9.1 Europe
9.1.1 European Union
9.1.2 Ukraine
9.1.3 Russia
9.1.4 Turkey
9.1.5 Rest of Europe
9.2 Asia-Pacific
9.2.1 India
9.2.2 China
9.2.3 Indonesia
9.2.4 Malaysia
9.2.5 Vietnam
9.2.6 Rest of Asia-Pacific
9.3 Middle East and Africa
9.3.1 Egypt
9.3.2 Saudi Arabia
9.3.3 United Arab Emirates
9.3.4 South Africa
9.3.5 Rest of Middle East and Africa
9.4 North America
9.4.1 United States
9.4.2 Canada
9.4.3 Mexico
9.5 Latin America
9.5.1 Argentina
9.5.2 Brazil
9.5.3 Rest of Latin America
10 Competitive Landscape
10.1 Market Concentration and Company Share
10.2 Competitive Benchmarking and Strategic Developments
10.3 Company Profiles
10.3.1 Bunge Global SA
10.3.2 Cargill, Incorporated

© shev.io — All rights reserved.

10.3.3 Archer Daniels Midland Company
10.3.4 Kernel Holding S.A.
10.3.5 Wilmar International Limited
10.3.6 COFCO International
10.3.7 Louis Dreyfus Company
10.3.8 Avril SCA
10.3.9 EFKO Group
10.3.10 ViOil Industrial Group

11 Forecast Scenarios and Opportunities

11.1 Base, Upside and Downside Scenarios
11.2 Investment and Market-Entry Opportunities
11.3 Strategic Recommendations

© shev.io — All rights reserved.

List of tables

Table 1. Market Definition, Included Products and Exclusions

Table 2. Geographic Coverage, Currency Conversion and Study Period

Table 3. Secondary Data Sources and Variables Collected

Table 4. Primary Interview Sample by Company Tier and Seniority

Table 5. Forecast Assumptions, Scenario Weights and Sensitivity Ranges

Table 6. Global Market Value and Volume, 2021-2031

Table 7. Headline Market Indicators and Forecast Metrics

Table 8. Global Sunflower Oil Supply, Demand, Trade and Stocks

Table 9. Executive Opportunity Matrix by Product, Application and Region

Table 10. Market Driver Impact by Geography and Forecast Horizon

Table 11. Market Restraint Impact by Geography and Forecast Horizon

Table 12. Sunflower Seed Crop, Crush and Oil-Yield Risk Indicators

Table 13. Substitute Vegetable Oil Comparison by Cost and Functionality

Table 14. Market Value by Product Type, 2021-2031

Table 15. Market Volume by Product Type, 2021-2031

Table 16. Product-Type Share and CAGR Comparison

Table 17. Fatty-Acid Profile, Stability and Principal Applications by Type

Table 18. Market Value and Volume by Processing Grade, 2021-2031

Table 19. Processing Grade Share, Pricing and CAGR

Table 20. Market Value and Volume by Packaging Format, 2021-2031

Table 21. Packaging Economics, Channel Fit and Regional Adoption

Table 22. Market Value by Application, 2021-2031

Table 23. Market Volume by Application, 2021-2031

Table 24. Food Processing Demand by Sub-Application

Table 25. Application Requirements, Oil Grade and Purchasing Criteria

Table 26. Europe Sunflower Oil Market by Country, 2021-2031

Table 27. Asia-Pacific Sunflower Oil Market by Country, 2021-2031

Table 28. Middle East and Africa Sunflower Oil Market by Country, 2021-2031

Table 29. North America Sunflower Oil Market by Country, 2021-2031

Table 30. Latin America Sunflower Oil Market by Country, 2021-2031

Table 31. Regional Production, Imports, Exports and Consumption Balance

Table 32. Competitive Benchmarking and Estimated Company Shares

Table 33. Bunge Global SA Company Profile

Table 34. Cargill, Incorporated Company Profile

Table 35. Archer Daniels Midland Company Profile

© shev.io — All rights reserved.

Table 36. Kernel Holding S.A. Company Profile

Table 37. Wilmar International Limited Company Profile

Table 38. COFCO International Company Profile

Table 39. Louis Dreyfus Company Profile

Table 40. Avril SCA Company Profile

Table 41. EFKO Group Company Profile

Table 42. ViOil Industrial Group Company Profile

Table 43. Base, Upside and Downside Forecast Scenarios

Table 44. Opportunity Prioritization by Segment and Region

Table 45. Strategic Recommendations for Producers, Refiners and Buyers

Table 46. Market value by year, USD bn

Table 47. Year-over-year value change

Table 48. Drivers — impact on forecast

Table 49. Restraints — impact on forecast

Table 50. Value by product Type, USD bn

Table 51. Value by processing Grade, USD bn

Table 52. Value by packaging Format, USD bn

Table 53. Value by application, USD bn

Table 54. Market value by region, USD bn

Table 55. Market value by leading country, USD bn

Table 56. Leading companies

© shev.io — All rights reserved.

List of figures

Figure 1. Sunflower Oil Value Chain from Seed Origination to End Use

Figure 2. Global Sunflower Oil Market Coverage by Product and Application

Figure 3. Primary Interview Distribution by Region

Figure 4. Market-Sizing and Triangulation Workflow

Figure 5. Global Sunflower Oil Market Value, 2021-2031

Figure 6. Global Sunflower Oil Production, Consumption and Exports, 2021/22-2026/27

Figure 7. Driver and Restraint Directional CAGR Impact

Figure 8. Sunflower Oil Price Position Versus Palm, Soybean and Rapeseed Oil

Figure 9. Sunflower Oil Market Share by Product Type, 2025

Figure 10. Product-Type Revenue Growth, 2025-2031

Figure 11. Sunflower Oil Market Share by Processing Grade, 2025

Figure 12. Sunflower Oil Market Share by Packaging Format, 2025

Figure 13. Sunflower Oil Market Share by Application, 2025

Figure 14. Application Growth and Attractiveness Matrix, 2025-2031

Figure 15. Global Sunflower Oil Market Share by Region, 2025

Figure 16. Regional Sunflower Oil Market CAGR, 2025-2031

Figure 17. Global Sunflower Oil Company Market Share, 2025

Figure 18. Competitor Positioning by Integration and Geographic Reach

Figure 19. Sunflower Oil Market Scenario Forecast, 2025-2031

Figure 20. Strategic Opportunity Ranking by Growth and Margin Potential

Figure 21. Value share by product Type, 2025

Figure 22. Value share by application, 2025

Figure 23. Growth rate by region, 2025-2031

© shev.io — All rights reserved.

Executive summary

The global sunflower oil market reached USD XXX billion in 2025 and will expand to USD XXX billion by 2031, advancing at a XX% CAGR. USDA forecasts 2026/27 world production at XXX metric tons and exports at XXX metric tons, confirming the market's unusually high exposure to cross-border supply. Europe holds XX% of market value, while Asia-Pacific is the fastest-growing region at a XX% CAGR as India, China and Southeast Asia absorb larger volumes of imported crude oil. High-oleic formulations, resilient Black Sea logistics, expanding refining capacity and demand from packaged-food manufacturers will define competitive advantage through 2031.

Indicator	Value
Market size 2025	XXX
Forecast 2031	XXX
CAGR	XXX
Largest region	XXX
Fastest region	XXX

Key findings

- Global sunflower oil market value reached USD XXX billion in 2025 and will reach USD XXX billion in 2031.
- USDA forecasts global sunflower oil production of XXX metric tons in 2026/27, up from XXX metric tons in 2024/25.
- USDA forecasts international sunflower oil exports of XXX metric tons in 2026/27, equivalent to XX% of forecast production.
- Russia and Ukraine are forecast by USDA to export XXX and XXX metric tons respectively in 2026/27.
- Ukraine exported almost XXX metric tons of sunflower oil worth USD XXX billion in 2024, according to the Cabinet of Ministers of Ukraine.
- Europe accounted for XX% of global market value in 2025, supported by large crushing and consumption bases in the European Union, Ukraine and Russia.
- Linoleic sunflower oil retained XX% of 2025 market value, while high-oleic oil is forecast to grow at XX% annually through 2031.
- Food processing represented XX% of 2025 demand, led by snacks, bakery products, sauces, prepared meals and frying applications.

© shev.io — All rights reserved.

Market size and forecast

Market value by year, USD bn

Indicator	2026	2027	2028	2029	2030	2031	CAGR
Market value, USD bn	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Market volume	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Production	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Imports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Exports	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Apparent consumption	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Year-over-year value change

Indicator	2027	2028	2029	2030	2031	CAGR
Market value	X%	X%	X%	X%	X%	X%
Production	X%	X%	X%	X%	X%	X%
Imports	X%	X%	X%	X%	X%	X%
Exports	X%	X%	X%	X%	X%	X%

Source: XXX

© shev.io — All rights reserved.

Global Sunflower Oil Market Trends and Growth Drivers

Sunflower oil economics are governed by the interaction of seed availability, crush margins, competing vegetable-oil prices and export logistics. Unlike predominantly domestic edible-oil chains, sunflower oil is highly traded: USDA's 2026/27 forecast places exports at XXX metric tons against production of XXX metric tons, making freight access and trade policy central to delivered prices.

Demand is separating into two commercial tracks. Conventional linoleic oil remains the mass-market staple for household and packaged-food use, while high-oleic and identity-preserved oils capture faster growth through superior frying stability, clean-label reformulation and lower saturated-fat positioning.

Supply-side advantage increasingly depends on integration. Crushers that control farmer relationships, storage, port capacity, power generation, refining and packaging can protect utilization and margins through disruptions, while standalone importers and refiners compete through origin diversification, working-capital discipline and rapid substitution between vegetable oils.

Growth drivers

Packaged-food and frying demand

Snack, bakery, sauce, frozen-food and quick-service restaurant producers require neutral flavor, predictable performance and scalable supply. Sunflower oil benefits from broad formulation acceptance, while high-oleic grades increase fryer life and reduce the frequency of oil replacement for industrial and foodservice users.

High-oleic reformulation

High-oleic sunflower oil combines oxidative stability with a favorable unsaturated-fat profile, making it a direct solution for manufacturers replacing partially hydrogenated fats or reducing saturated fat. Contract farming and identity-preserved crushing are widening commercial availability beyond North America and Western Europe.

Asian import and refining expansion

India, China and Southeast Asian markets are adding edible-oil demand faster than domestic sunflower output can respond. India's lower basic customs duty on crude sunflower oil and wider crude-versus-refined duty differential improve refinery economics and reinforce demand for imported crude oil.

Black Sea logistics normalization

Restored Ukrainian maritime flows and larger Russian export capacity are increasing the volume available to Asia, the Middle East, Africa and Europe. More reliable port access reduces emergency substitution by food manufacturers and supports the return of sunflower oil to formulations altered during the 2022 supply shock.

Integrated crushing investment

© shev.io — All rights reserved.

New and upgraded plants are raising extraction efficiency, refining flexibility and access to packaged formats. Kernel's western Ukraine facility and Avril-backed organic capacity in France illustrate investment in both commodity scale and differentiated value chains.

Non-palm and clean-label positioning

Retailers and branded-food producers increasingly use sunflower oil where neutral taste, familiar labeling, non-GMO positioning or avoidance of palm oil supports brand architecture. This effect is strongest in premium snacks, baby food, condiments, plant-based foods and natural personal care.

Restraints

Black Sea geopolitical concentration

A large share of exportable supply originates in Russia and Ukraine, exposing buyers to port disruption, insurance costs, sanctions compliance and infrastructure damage. The concentration forces importers to carry larger safety stocks and maintain substitution protocols.

Weather and agronomic volatility

Drought, excessive heat and disease reduce seed yield and oil content across the Black Sea, European Union and Argentina. Repeated sunflower planting also raises pest and soil-health risks, limiting the speed at which acreage can respond to favorable prices.

Substitute-oil price competition

Palm, soybean and rapeseed oils compete directly in frying, bakery and household cooking, and industrial buyers can reformulate when sunflower premiums widen. Sunflower oil therefore loses discretionary volume during periods of extreme seed scarcity or freight disruption.

Long-corridor logistics and compliance costs

Ocean freight, working-capital requirements, contaminant controls and origin documentation raise delivered costs in import-dependent markets. Smaller refiners and distributors face particular pressure because they lack scale in chartering, storage and hedging.

© shev.io — All rights reserved.

Sunflower Oil Market Driver and Restraint Impact on the Forecast

Drivers — impact on forecast

Driver	Impact on CAGR	Geography	Horizon
Packaged-food and frying demand	XXX	XXX	XXX
High-oleic reformulation	XXX	XXX	XXX
Asian import and refining expansion	XXX	XXX	XXX
Black Sea logistics normalization	XXX	XXX	XXX
Integrated crushing investment	XXX	XXX	XXX
Non-palm and clean-label positioning	XXX	XXX	XXX

Source: XXX

Restraints — impact on forecast

Restraint	Impact on CAGR	Geography	Horizon
Black Sea geopolitical concentration	XXX	XXX	XXX
Weather and agronomic volatility	XXX	XXX	XXX
Substitute-oil price competition	XXX	XXX	XXX
Long-corridor logistics and compliance costs	XXX	XXX	XXX

Source: XXX

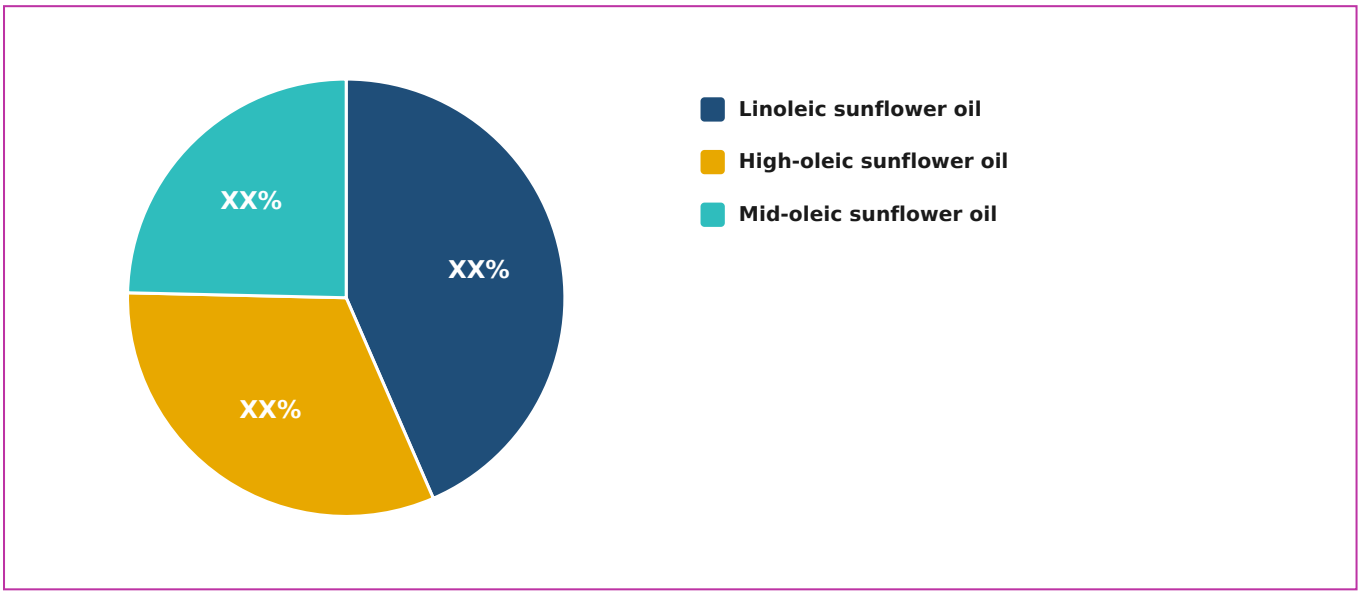
© shev.io — All rights reserved.

Sunflower Oil Market Segmentation Analysis

By Product Type

Conventional linoleic oil leads because it is broadly available, competitively priced and established in household cooking and food manufacturing. High-oleic oil is gaining share in frying, snacks and bakery applications through longer oxidative life and favorable fat composition. Mid-oleic grades occupy a smaller bridge segment where users require more stability without the full high-oleic premium.

Value share by product Type, 2025



Source: XXX

Value by product Type, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Linoleic sunflower oil	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
High-oleic sunflower oil	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Mid-oleic sunflower oil	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Processing Grade

Refined oil dominates industrial, foodservice and mass-retail demand because neutral flavor, light color and consistent specifications enable broad formulation use. Cold-pressed and unrefined oils benefit from premium natural-food positioning, while certified-organic specialty oils grow fastest from a smaller base in European and North American retail and personal care.

© shev.io — All rights reserved.

Value by processing Grade, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Refined, bleached and deodorized	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Cold-pressed and unrefined	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Certified-organic specialty	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

By Packaging Format

Tankers, flexitanks, intermediate bulk containers and drums lead because most sunflower oil is traded as crude or refined bulk product before local conversion. Bottles dominate formal retail in higher-income markets, while pouches are the fastest-growing format because they reduce packaging cost and improve affordability across India, Africa and parts of Southeast Asia.

Value by packaging Format, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Bulk, flexitank, IBC and drums	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Rigid bottles and containers	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Flexible pouches	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

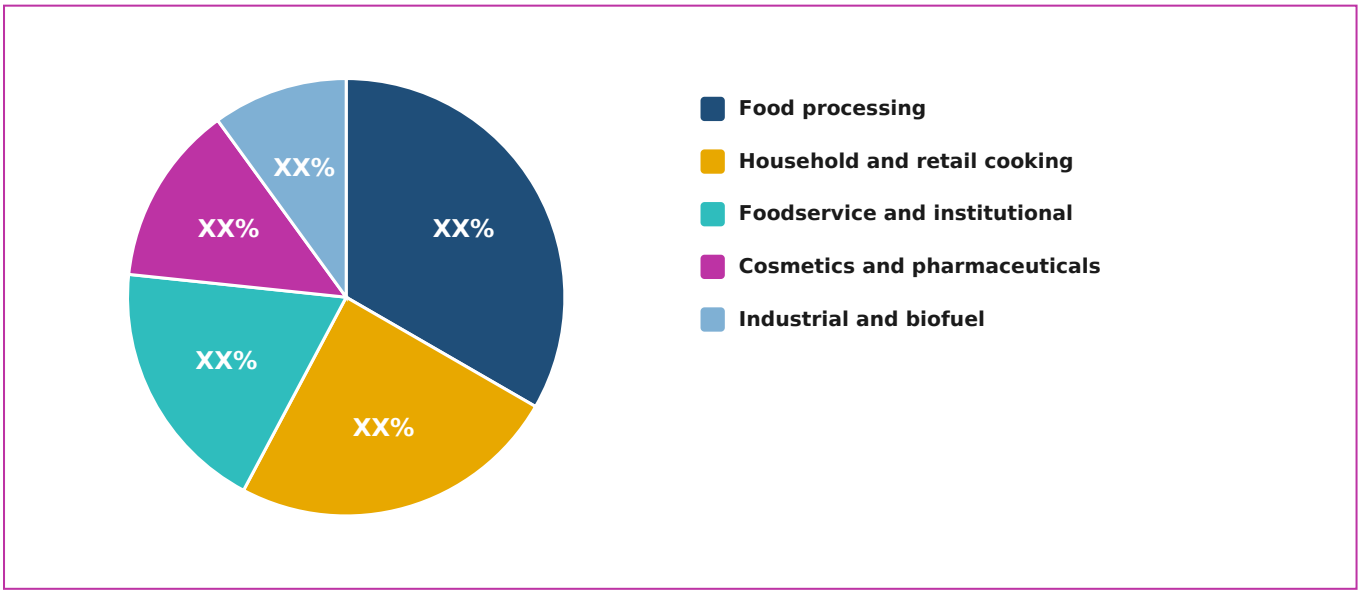
Source: XXX

By Application

Food processing leads through use in snacks, bakery, confectionery, sauces, dressings, canned foods and prepared meals. Retail cooking oil remains a large, price-sensitive category, while foodservice demand benefits from high-oleic formulations with longer frying life. Cosmetics and pharmaceuticals grow above the market average as sunflower oil gains use as an emollient and carrier oil.

© shev.io — All rights reserved.

Value share by application, 2025



Source: XXX

Value by application, USD bn

Segment	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Food processing	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Household and retail cooking	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Foodservice and institutional	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Cosmetics and pharmaceuticals	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Industrial and biofuel	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

© shev.io — All rights reserved.

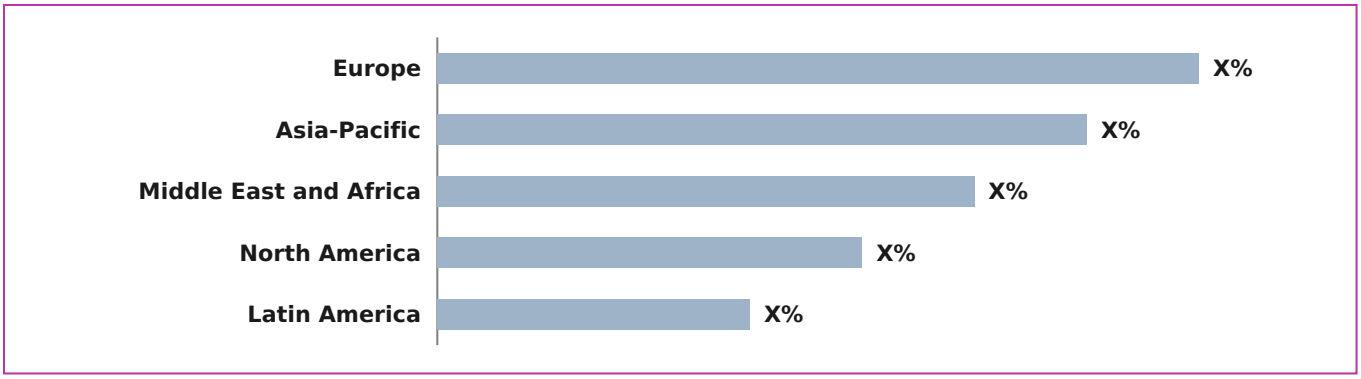
Sunflower Oil Market Regional Analysis and Country Outlook

Europe held XX% of global sunflower oil market value in 2025. The region combines the world's most important export origins with large refining and food-manufacturing markets: Ukraine and Russia anchor tradable supply, while the European Union provides substantial crushing, refining and consumption capacity in Romania, Bulgaria, Hungary, France, Spain and neighboring markets. USDA forecasts European Union sunflower oil consumption of XXX metric tons in 2026/27, reinforcing the region's dual role as producer and importer.

Asia-Pacific accounted for XX% of value in 2025 and will grow at a XX% CAGR through 2031. India is the decisive import-growth market, supported by household consumption, foodservice demand and the June 2025 reduction in basic customs duty on crude sunflower oil from XX% to XX%; China adds a large but more price-sensitive demand base, while Indonesia, Malaysia, Vietnam and the Philippines expand use in packaged foods where sunflower oil competes with abundant palm oil.

The Middle East and Africa will grow at XX% annually as Turkey consolidates its refining and re-export role and Egypt, Iraq, Saudi Arabia, the UAE and North African markets absorb additional bulk and packaged oil. Latin America remains smaller at XX% of value but gains strategic importance through Argentine production and exports, while North American growth centers on high-oleic oil for foodservice, snacks and clean-label formulations.

Growth rate by region, 2025-2031



Source: XXX

© shev.io — All rights reserved.

Market value by region, USD bn

Region	2026	2027	2028	2029	2030	2031	Share 2025	CAGR
Europe	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Asia-Pacific	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Middle East and Africa	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
North America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX
Latin America	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX

Source: XXX

Market value by leading country, USD bn

Country	2025	2031	Share 2025	CAGR
United States	XXX	XXX	XXX	XXX
Germany	XXX	XXX	XXX	XXX
United Kingdom	XXX	XXX	XXX	XXX
Belgium	XXX	XXX	XXX	XXX
Netherlands	XXX	XXX	XXX	XXX
Japan	XXX	XXX	XXX	XXX
China	XXX	XXX	XXX	XXX
Mexico	XXX	XXX	XXX	XXX

Source: XXX

© shev.io — All rights reserved.

Sunflower Oil Market Competitive Landscape and Company Share

The market is moderately concentrated at the global trading and crushing level but fragmented in national refining, bottling and retail brands. Bunge, Cargill, ADM, Kernel, Wilmar International, COFCO International, Louis Dreyfus Company and Avril combine origination, processing, logistics and customer formulation capabilities; regional leaders such as EFKO, ASTON, ViOil and Savola compete through proximity to seed or consumer markets.

Kernel is the most visible pure-play sunflower processor among listed operators, reporting approximately XX% of global production and XX% of global exports in FY2024. Its new western Ukraine plant increased effective seed-processing capacity toward XXX metric tons for full-season FY2025 operation, while integrated terminals and sunflower-husk cogeneration strengthen resilience during power and logistics disruptions.

Bunge's July 2025 combination with Viterra materially expanded its global origination, storage and oilseed-processing footprint. Competitive investment is moving toward multi-seed plants, high-oleic identity preservation, organic refining, traceable farmer contracts, lower-carbon energy and flexible packaging rather than undifferentiated refining capacity alone.

Leading companies

Company	HQ	Est. revenue 2025	Market share 2025	YoY
Bunge Global SA	XXX	XXX	XXX	XXX
Cargill, Incorporated	XXX	XXX	XXX	XXX
Archer Daniels Midland Company	XXX	XXX	XXX	XXX
Kernel Holding S.A.	XXX	XXX	XXX	XXX
Wilmar International Limited	XXX	XXX	XXX	XXX
COFCO International	XXX	XXX	XXX	XXX
Louis Dreyfus Company	XXX	XXX	XXX	XXX
Avril SCA	XXX	XXX	XXX	XXX
EFKO Group	XXX	XXX	XXX	XXX
ViOil Industrial Group	XXX	XXX	XXX	XXX

Source: XXX

© shev.io — All rights reserved.

Sunflower Oil Market Forecast and Strategic Opportunities

The market will add USD XXX billion between 2025 and 2031, with volume growth reinforced by premium migration into high-oleic, cold-pressed and certified-organic products. Price normalization from crisis peaks will broaden household and industrial consumption, while continued concentration of export supply keeps risk management and origin diversification central to procurement strategy.

The base-case forecast assumes functioning Black Sea export corridors, gradual expansion of Russian, Ukrainian and Argentine supply, stable access to seed genetics and sustained Asian food demand. A favorable crop and logistics scenario would accelerate volume growth and narrow the price gap to soybean and palm oil; renewed port disruption or consecutive droughts would raise value through pricing but suppress discretionary industrial volumes.

Winning suppliers will combine seed origination with port optionality, multi-seed crushing, high-oleic segregation, quality analytics and customer-specific refining. In downstream markets, local refiners that import crude oil and sell affordable pouches or private-label bottles will capture the broadest growth, while specialty producers will command margins through documented origin, organic certification and oxidative-performance guarantees.

Opportunities

- Identity-preserved high-oleic supply contracts for food manufacturers and foodservice chains
- Domestic crude-oil refining and pouch packaging in India, Africa and the Middle East
- Certified-organic and cold-pressed oils for premium retail and personal care
- Multi-origin procurement and storage networks linking the Black Sea, Argentina and the European Union
- Sunflower-husk cogeneration and lower-carbon crushing operations
- Specialty oils tailored for plant-based foods, cosmetics and pharmaceutical carriers

> This preview shows the form and depth of the report. The full report contains every figure, segment- and country-level detail and full company profiles. On purchase all figures are finalised and verified, and the report is delivered within 24–72 hours.

© shev.io — All rights reserved.